

Plastic Packaging Survey
ONLINE Fieldwork : 17th to 18th June 2020

Absolutes/col percents

Table 1
Q.1 To what extent do you agree or disagree with the following statements?
Summary Table
Base: All respondents

	Statements					
	During the lockdown, I have bought more food covered in plastic packaging than usual	I think fresh produce like fruit and vegetables is more hygienic and safer to eat if it is wrapped in plastic	I think fresh produce like fruit and vegetables will last longer if it is wrapped in plastic	I am concerned about increased plastic waste during lockdown and its impact on the environment	I believe more food should be wrapped in fully compostable packaging, as an alternative to plastic	I would be prepared to pay a little more for food wrapped in compostable packaging
Unweighted base	2104	2104	2104	2104	2104	2104
Weighted base	2104	2104	2104	2104	2104	2104
NET: Agree	490 23%	623 30%	488 23%	1407 67%	1800 86%	1216 58%
Strongly agree (+2)	109 5%	173 8%	86 4%	618 29%	1185 56%	505 24%
Somewhat agree (+1)	382 18%	450 21%	402 19%	789 38%	615 29%	712 34%
Neither agree nor disagree (0)	668 32%	533 25%	478 23%	428 20%	209 10%	438 21%
Somewhat disagree (-1)	547 26%	510 24%	541 26%	152 7%	28 1%	229 11%
Strongly disagree (-2)	335 16%	342 16%	456 22%	70 3%	24 1%	165 8%
NET: Disagree	882 42%	851 40%	996 47%	223 11%	53 3%	395 19%
Don't know	63 3%	97 5%	142 7%	47 2%	42 2%	55 3%
Mean	-0.30	-0.20	-0.45	0.84	1.41	0.57
Standard deviation	1.11	1.21	1.18	1.04	0.82	1.20
Standard error	0.02	0.03	0.03	0.02	0.02	0.03

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Table 2

Q.1 To what extent do you agree or disagree with the following statements?
During the lockdown, I have bought more food covered in plastic packaging than usual
Base: All respondents

	Gender			Age						Social Grade				Region							Employment Sector								
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer	
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178	
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185	
NET: Agree	490	223	267	62	130	73	83	48	94	160	147	98	85	28	19	45	30	40	42	27	49	79	68	51	15	111	201	78	
	23%	22%	25%	27%	36%	22%	22%	15%	19%	28%	25%	23%	17%	16%	22%	19%	17%	22%	28%	26%	25%	29%	24%	28%	24%	35%	22%	42%	
Strongly agree	(+2)	109	51	58	15	38	12	24	10	11	29	25	16	4	8	10	5	12	11	2	4	22	11	15	6	36	49	25	
		5%	5%	5%	7%	10%	4%	6%	3%	2%	7%	5%	6%	3%	2%	9%	4%	3%	7%	7%	2%	2%	8%	4%	8%	9%	11%	5%	
Somewhat agree	(+1)	382	173	209	47	93	61	60	38	83	118	74	70	24	11	35	25	28	31	25	45	57	57	35	9	75	152	53	
		18%	17%	19%	20%	25%	18%	16%	12%	17%	21%	20%	17%	14%	12%	15%	14%	15%	21%	24%	23%	21%	20%	19%	15%	24%	17%	28%	
Neither agree nor disagree	(0)	668	374	294	80	104	124	103	136	177	179	136	176	57	27	84	59	56	45	27	56	93	86	50	28	94	300	47	
		32%	36%	27%	34%	28%	37%	33%	33%	28%	31%	30%	32%	35%	32%	36%	34%	31%	30%	27%	29%	34%	30%	28%	44%	29%	34%	25%	
Somewhat disagree	(-1)	547	247	300	46	79	79	102	87	154	138	149	114	145	56	20	63	51	55	31	25	59	48	77	50	13	55	259	38
		26%	24%	28%	20%	22%	23%	28%	28%	32%	24%	25%	27%	28%	31%	23%	27%	30%	30%	21%	25%	30%	17%	27%	27%	21%	17%	29%	21%
Strongly disagree	(-2)	335	143	191	25	38	48	57	67	99	87	90	64	94	33	15	33	29	24	26	19	27	48	50	24	6	48	108	16
		16%	14%	18%	11%	10%	14%	15%	22%	20%	15%	15%	18%	19%	18%	14%	17%	13%	18%	19%	14%	17%	17%	13%	10%	15%	12%	9%	
NET: Disagree		882	391	491	72	117	127	159	154	253	225	239	179	239	89	35	95	81	79	58	44	86	96	127	74	19	103	367	54
		42%	38%	46%	31%	32%	38%	43%	50%	52%	39%	40%	42%	47%	50%	41%	41%	47%	43%	39%	43%	44%	35%	44%	41%	31%	32%	41%	29%
Don't know		63	39	24	20	13	13	8	6	4	13	26	14	10	4	5	11	2	7	5	4	5	8	6	7	1	11	27	6
		3%	4%	2%	9%	4%	4%	2%	2%	1%	2%	4%	3%	2%	2%	5%	5%	1%	4%	3%	4%	2%	3%	2%	4%	2%	3%	3%	3%
Mean		-0.30	-0.26	-0.34	-0.09	0.04	-0.28	-0.30	-0.54	-0.51	-0.20	-0.27	-0.29	-0.46	-0.52	-0.30	-0.33	-0.45	-0.29	-0.22	-0.36	-0.31	-0.16	-0.35	-0.18	-0.08	-0.01	-0.26	0.18
Standard deviation		1.11	1.07	1.15	1.09	1.16	1.05	1.11	1.07	1.07	1.15	1.11	1.05	1.03	1.21	1.05	1.03	1.10	1.19	1.12	1.05	1.19	1.11	1.17	1.07	1.23	1.06	1.19	
Standard error		0.02	0.03	0.04	0.07	0.06	0.06	0.06	0.06	0.05	0.05	0.05	0.06	0.05	0.08	0.14	0.07	0.08	0.09	0.10	0.11	0.07	0.08	0.06	0.08	0.14	0.07	0.04	0.09

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Table 3

Q.1 To what extent do you agree or disagree with the following statements?**I think fresh produce like fruit and vegetables is more hygienic and safer to eat if it is wrapped in plastic****Base: All respondents**

	Gender			Age						Social Grade				Region							Employment Sector			Opinion Influencer					
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	North-ern Ire-land	Public	Private	
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178	
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185	
NET: Agree	623	329	294	81	141	107	114	71	108	170	176	116	161	44	28	70	56	51	50	34	65	90	71	52	12	108	281	80	
	30%	32%	27%	35%	39%	32%	31%	23%	22%	30%	30%	27%	31%	25%	33%	30%	33%	28%	34%	34%	33%	33%	25%	29%	19%	34%	31%	43%	
Strongly agree	(+2)	173	83	89	21	51	35	26	15	24	44	46	44	7	6	27	8	16	12	9	15	36	16	14	7	43	78	34	
		8%	8%	8%	9%	14%	11%	7%	5%	5%	8%	8%	9%	9%	4%	7%	12%	4%	9%	8%	8%	13%	6%	7%	10%	13%	9%	18%	
Somewhat agree	(+1)	450	246	204	60	91	71	88	55	84	126	130	77	117	37	22	42	48	34	38	26	50	54	54	38	5	66	203	46
		21%	24%	19%	26%	25%	21%	24%	18%	17%	22%	22%	18%	23%	21%	26%	18%	28%	19%	26%	25%	26%	20%	19%	21%	8%	21%	23%	25%
Neither agree nor disagree	(0)	533	272	261	57	88	91	95	84	118	118	160	125	131	59	24	63	46	48	38	23	42	58	73	44	17	78	223	45
		25%	27%	24%	25%	24%	27%	25%	27%	24%	21%	27%	29%	26%	33%	28%	27%	27%	27%	26%	22%	21%	21%	25%	24%	27%	25%	25%	24%
Somewhat disagree	(-1)	510	226	283	53	63	73	84	76	161	149	134	100	127	38	19	67	33	45	33	19	51	55	82	49	19	55	220	25
		24%	22%	26%	23%	17%	22%	23%	24%	33%	26%	23%	23%	25%	22%	22%	29%	19%	25%	22%	18%	26%	20%	29%	27%	30%	17%	25%	14%
Strongly disagree	(-2)	342	146	196	24	49	49	67	64	89	114	96	69	63	29	11	29	27	28	19	22	27	58	52	29	12	63	133	28
		16%	14%	18%	10%	13%	15%	18%	21%	18%	20%	16%	16%	12%	16%	13%	12%	16%	15%	13%	21%	14%	12%	18%	16%	18%	20%	15%	15%
NET: Disagree		851	372	479	77	112	122	151	140	249	263	229	169	190	67	30	96	60	73	52	40	78	113	134	79	30	118	353	54
		40%	36%	44%	33%	31%	36%	40%	45%	51%	46%	39%	40%	37%	38%	35%	41%	35%	40%	35%	40%	40%	41%	47%	43%	48%	37%	39%	29%
Don't know		97	54	43	18	23	16	13	16	11	23	26	17	30	8	4	6	9	10	9	5	11	14	9	7	4	14	38	6
		5%	5%	4%	8%	6%	5%	3%	5%	2%	4%	4%	4%	6%	4%	5%	3%	5%	6%	6%	5%	6%	5%	3%	4%	6%	4%	4%	3%
Mean		-0.20	-0.11	-0.28	*	0.09	-0.09	-0.21	-0.40	-0.43	-0.30	-0.18	-0.20	-0.10	-0.26	-0.08	-0.12	-0.15	-0.20	-0.06	-0.19	-0.13	-0.17	-0.35	-0.25	-0.40	-0.10	-0.15	0.18
Standard deviation		1.21	1.19	1.22	1.17	1.27	1.23	1.21	1.17	1.13	1.25	1.20	1.21	1.18	1.11	1.16	1.20	1.16	1.21	1.18	1.30	1.20	1.36	1.17	1.20	1.22	1.33	1.21	1.33
Standard error		0.03	0.04	0.04	0.08	0.07	0.07	0.06	0.07	0.05	0.05	0.05	0.06	0.05	0.09	0.13	0.08	0.10	0.09	0.10	0.12	0.09	0.09	0.07	0.09	0.16	0.08	0.04	0.10

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Table 4

Q.1 To what extent do you agree or disagree with the following statements?**I think fresh produce like fruit and vegetables will last longer if it is wrapped in plastic****Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Private	Opinion Influencer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
NET: Agree	488	280	208	83	116	91	85	39	74	137	139	88	125	31	25	44	32	46	39	26	45	86	69	32	13	88	230	53
	23%	27%	19%	36%	32%	27%	23%	13%	15%	24%	23%	21%	24%	18%	30%	19%	19%	25%	26%	25%	23%	31%	24%	17%	21%	28%	26%	29%
Strongly agree (+2)	86	45	41	18	24	17	15	2	10	20	22	20	24	5	4	7	5	10	8	6	6	15	14	4	3	17	43	16
	4%	4%	4%	8%	7%	5%	4%	1%	2%	3%	4%	5%	5%	3%	4%	3%	3%	6%	5%	6%	3%	5%	5%	2%	4%	5%	5%	8%
Somewhat agree (+1)	402	235	167	65	92	74	69	37	64	117	116	68	101	27	22	37	27	36	32	20	39	71	54	27	11	72	187	37
	19%	23%	15%	28%	25%	22%	19%	12%	13%	20%	20%	16%	20%	15%	25%	16%	16%	20%	21%	20%	20%	26%	19%	15%	17%	22%	21%	20%
Neither agree nor disagree (0)	478	257	221	47	90	94	81	69	96	113	159	101	106	48	17	50	42	46	31	21	47	59	63	43	13	70	208	51
	23%	25%	21%	20%	25%	28%	22%	22%	20%	20%	27%	24%	21%	27%	19%	21%	24%	26%	21%	20%	24%	21%	22%	24%	20%	22%	23%	28%
Somewhat disagree (-1)	541	243	298	36	75	82	103	84	161	162	126	118	133	40	25	67	47	40	38	25	55	55	83	48	17	72	230	31
	26%	24%	28%	16%	21%	24%	28%	27%	33%	28%	21%	28%	26%	23%	30%	28%	27%	22%	25%	25%	28%	20%	29%	27%	27%	23%	26%	17%
Strongly disagree (-2)	456	173	282	45	60	48	77	98	128	134	129	84	109	43	12	55	36	38	31	27	40	59	53	45	15	67	172	43
	22%	17%	26%	19%	16%	14%	21%	31%	26%	23%	22%	20%	21%	24%	15%	23%	21%	21%	21%	27%	21%	18%	25%	23%	21%	21%	19%	23%
NET: Disagree	996	416	580	81	134	129	180	181	289	297	255	202	242	83	38	122	83	78	69	52	96	113	136	94	32	139	402	74
	47%	41%	54%	35%	37%	38%	48%	58%	59%	52%	43%	47%	47%	47%	44%	52%	49%	43%	46%	51%	49%	41%	48%	52%	51%	44%	45%	40%
Don't know	142	74	68	22	23	22	26	21	27	28	39	36	39	15	6	19	14	12	10	3	8	18	18	13	5	21	55	7
	7%	7%	6%	10%	6%	7%	7%	7%	6%	5%	7%	8%	8%	9%	7%	8%	8%	6%	7%	3%	4%	7%	6%	7%	8%	7%	6%	4%
Mean	-0.45	-0.28	-0.61	-0.12	-0.16	-0.22	-0.46	-0.82	-0.73	-0.50	-0.40	-0.46	-0.43	-0.55	-0.26	-0.58	-0.53	-0.35	-0.39	-0.48	-0.45	-0.28	-0.39	-0.61	-0.52	-0.34	-0.36	-0.27
Standard deviation	1.18	1.16	1.17	1.29	1.20	1.13	1.17	1.06	1.08	1.18	1.17	1.16	1.20	1.13	1.16	1.14	1.12	1.21	1.22	1.26	1.14	1.25	1.17	1.12	1.19	1.23	1.18	1.28
Standard error	0.03	0.04	0.04	0.09	0.07	0.06	0.06	0.06	0.05	0.05	0.05	0.06	0.05	0.09	0.13	0.08	0.09	0.10	0.10	0.12	0.08	0.08	0.07	0.08	0.16	0.07	0.04	0.10

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Table 5

Q.1 To what extent do you agree or disagree with the following statements?**I am concerned about increased plastic waste during lockdown and its impact on the environment****Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
NET: Agree	1407	661	746	156	233	217	226	212	364	417	412	274	305	118	50	153	113	110	91	68	130	196	194	140	41	223	567	135
	67%	64%	69%	67%	64%	64%	61%	68%	75%	73%	70%	64%	60%	66%	59%	65%	66%	61%	61%	67%	67%	71%	68%	77%	66%	70%	63%	73%
Strongly agree (+2)	618	276	343	83	122	91	95	92	136	207	176	124	111	51	18	70	41	49	40	33	56	95	95	57	14	114	251	80
	29%	27%	32%	35%	34%	27%	25%	29%	28%	36%	30%	29%	22%	29%	21%	30%	24%	27%	27%	33%	28%	34%	33%	31%	22%	36%	28%	43%
Somewhat agree (+1)	789	385	404	73	111	126	131	120	228	210	235	150	194	67	32	83	73	61	51	35	75	101	99	83	28	109	316	54
	38%	38%	37%	31%	31%	37%	35%	38%	47%	37%	40%	35%	38%	37%	38%	35%	42%	34%	34%	34%	38%	37%	35%	46%	44%	34%	35%	29%
Neither agree nor disagree (0)	428	213	215	46	69	64	98	68	82	94	103	93	137	46	17	51	39	40	36	20	38	47	50	27	17	49	198	28
	20%	21%	20%	20%	19%	19%	26%	22%	17%	16%	17%	22%	27%	26%	20%	22%	23%	22%	24%	20%	19%	17%	18%	15%	27%	15%	22%	15%
Somewhat disagree (-1)	152	83	69	14	36	29	26	16	32	34	37	40	42	5	10	19	12	20	16	8	14	17	23	6	2	29	71	6
	7%	8%	6%	6%	10%	9%	7%	5%	7%	6%	6%	9%	8%	3%	12%	8%	7%	11%	10%	8%	7%	6%	8%	3%	3%	9%	8%	3%
Strongly disagree (-2)	70	48	22	6	9	16	19	14	6	19	21	11	19	5	3	6	5	7	3	4	6	11	11	6	3	13	35	8
	3%	5%	2%	3%	3%	5%	5%	4%	1%	3%	4%	3%	4%	3%	4%	3%	4%	4%	2%	4%	3%	4%	4%	3%	5%	4%	4%	4%
NET: Disagree	223	131	91	20	46	45	44	30	38	53	58	50	61	10	13	25	17	27	19	12	20	28	34	13	5	42	106	14
	11%	13%	8%	8%	13%	13%	12%	10%	8%	9%	10%	12%	12%	6%	16%	11%	10%	15%	13%	12%	10%	10%	12%	7%	8%	13%	12%	8%
Don't know	47	21	25	12	16	11	4	2	2	10	19	9	8	4	5	5	2	4	3	1	8	4	8	2	-	5	23	9
	2%	2%	2%	5%	4%	3%	1%	1%	*	2%	3%	2%	2%	2%	6%	2%	1%	2%	2%	1%	4%	1%	3%	1%	-	2%	3%	5%
Mean	0.84	0.75	0.93	0.96	0.86	0.76	0.70	0.84	0.94	0.98	0.89	0.81	0.67	0.89	0.64	0.84	0.78	0.71	0.74	0.85	0.85	0.93	0.88	0.99	0.75	0.90	0.78	1.10
Standard deviation	1.04	1.09	0.99	1.04	1.09	1.10	1.08	1.05	0.91	1.04	1.03	1.05	1.03	0.96	1.09	1.04	0.99	1.10	1.05	1.09	1.03	1.07	1.09	0.96	0.98	1.12	1.08	1.07
Standard error	0.02	0.03	0.03	0.07	0.06	0.06	0.06	0.06	0.04	0.04	0.04	0.05	0.04	0.07	0.12	0.07	0.08	0.08	0.08	0.10	0.07	0.07	0.06	0.07	0.13	0.06	0.04	0.08

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Absolutes/col percents

Table 6

Q.1 To what extent do you agree or disagree with the following statements?

I believe more food should be wrapped in fully compostable packaging, as an alternative to plastic

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
NET: Agree	1800	862	938	181	291	271	318	276	463	513	499	365	423	150	69	198	139	153	126	90	176	241	244	160	53	270	745	148
	86%	84%	87%	77%	80%	81%	85%	89%	95%	89%	84%	86%	83%	84%	80%	84%	81%	84%	85%	88%	90%	88%	86%	88%	84%	85%	83%	80%
Strongly agree (+2)	1185	536	649	130	187	174	217	181	296	362	334	238	251	99	46	132	78	92	78	58	107	180	168	112	35	189	478	104
	56%	52%	60%	56%	51%	52%	58%	58%	61%	63%	56%	56%	49%	56%	54%	56%	46%	51%	52%	57%	55%	65%	59%	62%	56%	59%	53%	56%
Somewhat agree (+1)	615	325	290	50	104	97	101	95	168	152	165	127	172	51	23	66	60	61	48	32	69	62	77	48	18	81	267	43
	29%	32%	27%	21%	29%	29%	27%	31%	35%	26%	28%	30%	34%	29%	26%	28%	35%	34%	32%	31%	35%	22%	27%	27%	28%	26%	30%	23%
Neither agree nor disagree (0)	209	121	88	32	46	44	44	29	14	43	60	42	64	22	11	28	23	20	17	4	14	21	27	15	8	33	111	27
	10%	12%	8%	14%	13%	13%	12%	9%	3%	7%	10%	10%	13%	13%	13%	12%	13%	11%	11%	4%	7%	8%	9%	8%	13%	10%	12%	14%
Somewhat disagree (-1)	28	14	15	6	4	8	3	2	6	8	5	7	9	2	-	3	6	3	2	3	-	1	5	3	-	6	10	4
	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	2%	1%	-	1%	3%	2%	1%	3%	-	1%	2%	2%	-	2%	1%	2%
Strongly disagree (-2)	24	14	10	4	6	6	4	4	1	5	11	1	7	-	1	3	3	2	2	2	2	3	3	1	2	4	14	2
	1%	1%	1%	2%	2%	2%	1%	1%	*	1%	2%	*	1%	-	1%	1%	2%	1%	2%	2%	1%	1%	1%	1%	3%	1%	2%	1%
NET: Disagree	53	28	24	10	10	13	7	6	7	13	16	9	15	2	1	6	9	5	4	5	2	5	8	5	2	9	25	6
	3%	3%	2%	4%	3%	4%	2%	2%	1%	2%	3%	2%	3%	1%	1%	2%	5%	3%	3%	5%	1%	2%	3%	2%	3%	3%	3%	3%
Don't know	42	16	26	11	17	8	4	1	3	6	16	11	9	3	5	3	1	4	2	4	4	9	6	2	-	6	15	5
	2%	2%	2%	5%	5%	2%	1%	*	1%	1%	3%	3%	2%	2%	5%	1%	1%	2%	1%	3%	2%	3%	2%	1%	-	2%	2%	3%
Mean	1.41	1.34	1.48	1.33	1.33	1.30	1.42	1.44	1.55	1.51	1.40	1.43	1.30	1.42	1.39	1.39	1.21	1.35	1.34	1.43	1.45	1.55	1.43	1.48	1.34	1.43	1.34	1.36
Standard deviation	0.82	0.85	0.78	0.95	0.88	0.91	0.81	0.78	0.63	0.77	0.86	0.77	0.85	0.76	0.82	0.84	0.92	0.81	0.85	0.86	0.73	0.76	0.83	0.79	0.93	0.84	0.86	0.89
Standard error	0.02	0.03	0.02	0.06	0.05	0.05	0.04	0.04	0.03	0.03	0.04	0.04	0.04	0.06	0.09	0.06	0.07	0.06	0.07	0.08	0.05	0.05	0.05	0.06	0.12	0.05	0.03	0.07

Plastic Packaging Survey

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Absolutes/col percents

Table 7

Q.1 To what extent do you agree or disagree with the following statements?**I would be prepared to pay a little more for food wrapped in compostable packaging****Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opinion Influ-encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
NET: Agree	1216	561	655	141	192	170	196	180	337	386	354	231	245	110	43	123	99	98	88	61	115	161	179	107	33	174	495	108
	58%	55%	61%	60%	53%	50%	53%	58%	69%	67%	60%	54%	48%	62%	50%	52%	58%	54%	59%	60%	59%	58%	63%	59%	52%	55%	55%	58%
Strongly agree (+2)	505	211	294	72	87	57	76	84	129	185	134	102	84	45	13	52	39	43	41	25	36	71	69	54	16	75	203	55
	24%	21%	27%	31%	24%	17%	20%	27%	27%	32%	23%	24%	16%	25%	15%	22%	23%	24%	28%	25%	18%	26%	24%	30%	25%	24%	23%	30%
Somewhat agree (+1)	712	350	362	69	106	113	119	97	208	201	220	129	162	65	29	71	60	54	47	35	80	90	110	53	17	99	292	53
	34%	34%	34%	30%	29%	34%	32%	31%	43%	35%	37%	30%	32%	37%	34%	30%	35%	30%	31%	35%	41%	32%	39%	29%	27%	31%	33%	28%
Neither agree nor disagree (0)	438	218	220	45	77	81	84	58	92	89	119	104	125	43	18	58	40	42	32	16	38	55	44	39	11	72	191	39
	21%	21%	20%	19%	21%	24%	23%	19%	19%	16%	20%	24%	24%	24%	21%	25%	24%	23%	21%	16%	19%	20%	15%	22%	18%	22%	21%	21%
Somewhat disagree (-1)	229	121	108	23	44	42	50	38	32	48	58	50	73	13	10	28	19	17	19	10	20	25	40	18	10	33	118	20
	11%	12%	10%	10%	12%	12%	14%	12%	7%	8%	10%	12%	14%	7%	11%	12%	11%	9%	13%	10%	10%	9%	14%	10%	16%	10%	13%	11%
Strongly disagree (-2)	165	102	63	12	36	30	37	31	18	38	41	32	54	7	11	19	12	18	6	12	15	28	17	13	7	30	74	14
	8%	10%	6%	5%	10%	9%	10%	10%	4%	7%	7%	8%	10%	4%	13%	8%	7%	10%	4%	12%	7%	10%	6%	7%	12%	10%	8%	8%
NET: Disagree	395	224	171	35	80	72	88	70	51	86	99	83	126	21	20	47	31	35	25	23	34	52	57	32	18	63	191	34
	19%	22%	16%	15%	22%	21%	24%	22%	10%	15%	17%	19%	25%	12%	24%	20%	18%	19%	17%	22%	18%	19%	20%	17%	28%	20%	21%	18%
Don't know	55	24	31	12	14	14	5	3	6	13	19	9	15	4	5	6	1	7	4	2	8	8	5	4	1	10	18	5
	3%	2%	3%	5%	4%	4%	1%	1%	1%	2%	3%	2%	3%	2%	6%	3%	*	4%	3%	2%	4%	3%	2%	2%	2%	3%	2%	3%
Mean	0.57	0.45	0.68	0.75	0.47	0.39	0.40	0.53	0.83	0.80	0.61	0.52	0.30	0.73	0.30	0.47	0.56	0.51	0.67	0.51	0.54	0.57	0.62	0.65	0.38	0.50	0.49	0.64
Standard deviation	1.20	1.23	1.16	1.18	1.27	1.19	1.24	1.29	1.02	1.19	1.16	1.20	1.22	1.06	1.26	1.21	1.16	1.25	1.15	1.31	1.15	1.26	1.18	1.23	1.35	1.24	1.22	1.24
Standard error	0.03	0.04	0.04	0.08	0.07	0.06	0.07	0.07	0.05	0.05	0.05	0.06	0.05	0.08	0.14	0.08	0.09	0.10	0.09	0.13	0.08	0.08	0.07	0.09	0.18	0.07	0.04	0.09

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Absolutes/col percents

Table 8

Q.1 To what extent do you agree or disagree with the following statements?

Summary Table**Base: All respondents expressing an opinion**

	Statements					
	During the lockdown, I have bought more food covered in plastic packaging than usual	I think fresh produce like fruit and vegetables is more hygienic and safer to eat if it is wrapped in plastic	I think fresh produce like fruit and vegetables will last longer if it is wrapped in plastic	I am concerned about increased plastic waste during lockdown and its impact on the environment	I believe more food should be wrapped in fully compostable packaging, as an alternative to plastic	I would be prepared to pay a little more for food wrapped in compostable packaging
Unweighted base	1368	1461	1493	1621	1854	1604
Weighted base	1373	1474	1485	1630	1853	1611
NET: Agree	490 36%	623 42%	488 33%	1407 86%	1800 97%	1216 76%
Strongly agree (+2)	109 8%	173 12%	86 6%	618 38%	1185 64%	505 31%
Somewhat agree (+1)	382 28%	450 31%	402 27%	789 48%	615 33%	712 44%
Somewhat disagree (-1)	547 40%	510 35%	541 36%	152 9%	28 2%	229 14%
Strongly disagree (-2)	335 24%	342 23%	456 31%	70 4%	24 1%	165 10%
NET: Disagree	882 64%	851 58%	996 67%	223 14%	53 3%	395 24%
Mean	-0.45	-0.27	-0.59	1.06	1.57	0.72
Standard deviation	1.33	1.41	1.32	1.07	0.70	1.32
Standard error	0.04	0.04	0.03	0.03	0.02	0.03

Plastic Packaging Survey

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Absolutes/col percents

Table 9

Q.1 To what extent do you agree or disagree with the following statements?
During the lockdown, I have bought more food covered in plastic packaging than usual
Base: All respondents expressing an opinion

	Gender			Age						Social Grade				Region							Employment Sector			Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East		South West	North-ern Ire-land	Public	Private
Unweighted base	1368	626	742	139	235	210	244	212	328	421	371	238	338	116	52	131	97	111	108	75	148	160	200	134	36	206	560	125
Weighted base	1373	614	758	134	248	200	242	202	347	385	386	277	325	117	54	140	110	119	99	71	135	174	194	125	34	214	568	132
NET: Agree	490	223	267	62	130	73	83	48	94	160	147	98	85	28	19	45	30	40	42	27	49	79	68	51	15	111	201	78
	36%	36%	35%	47%	53%	36%	34%	24%	27%	42%	38%	35%	26%	24%	35%	32%	27%	34%	42%	37%	36%	45%	35%	41%	43%	52%	35%	59%
Strongly agree (+2)	109	51	58	15	38	12	24	10	11	40	29	25	16	4	8	10	5	12	11	2	4	22	11	15	6	36	49	25
	8%	8%	8%	11%	15%	6%	10%	5%	3%	10%	7%	9%	5%	3%	15%	7%	4%	10%	11%	3%	3%	12%	6%	12%	17%	17%	9%	19%
Somewhat agree (+1)	382	173	209	47	93	61	60	38	83	120	118	74	70	24	11	35	25	28	31	25	45	57	57	35	9	75	152	53
	28%	28%	28%	35%	37%	31%	25%	19%	24%	31%	31%	27%	21%	21%	20%	25%	22%	24%	31%	35%	34%	33%	29%	28%	27%	35%	27%	40%
Somewhat disagree (-1)	547	247	300	46	79	79	102	87	154	138	149	114	145	56	20	63	51	55	31	25	59	48	77	50	13	55	259	38
	40%	40%	40%	34%	32%	39%	42%	43%	44%	36%	39%	41%	45%	48%	37%	45%	47%	46%	31%	35%	44%	28%	39%	40%	38%	25%	46%	29%
Strongly disagree (-2)	335	143	191	25	38	48	57	67	99	87	90	64	94	33	15	33	29	24	26	19	27	48	50	24	6	48	108	16
	24%	23%	25%	19%	15%	24%	23%	33%	29%	22%	23%	23%	29%	28%	28%	23%	27%	20%	27%	27%	20%	27%	26%	19%	18%	23%	19%	12%
NET: Disagree	882	391	491	72	117	127	159	154	253	225	239	179	239	89	35	95	81	79	58	44	86	96	127	74	19	103	367	54
	64%	64%	65%	53%	47%	64%	66%	76%	73%	58%	62%	65%	74%	76%	65%	68%	73%	66%	58%	63%	64%	55%	65%	59%	57%	48%	65%	41%
Mean	-0.45	-0.42	-0.47	-0.14	0.05	-0.45	-0.45	-0.81	-0.72	-0.29	-0.40	-0.43	-0.71	-0.77	-0.45	-0.52	-0.68	-0.42	-0.32	-0.49	-0.45	-0.25	-0.50	-0.26	-0.15	-0.02	-0.40	0.25
Standard deviation	1.33	1.33	1.33	1.38	1.39	1.31	1.34	1.22	1.20	1.38	1.33	1.34	1.23	1.17	1.46	1.28	1.21	1.32	1.43	1.30	1.22	1.46	1.30	1.38	1.44	1.48	1.29	1.38
Standard error	0.04	0.05	0.05	0.12	0.09	0.09	0.09	0.08	0.07	0.07	0.07	0.09	0.07	0.11	0.20	0.11	0.12	0.13	0.14	0.15	0.10	0.12	0.09	0.12	0.24	0.10	0.05	0.12

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Absolutes/col percents

Table 10

Q.1 To what extent do you agree or disagree with the following statements?**I think fresh produce like fruit and vegetables is more hygienic and safer to eat if it is wrapped in plastic****Base: All respondents expressing an opinion**

	Gender			Age						Social Grade				Region								Employment Sector			Opinion Influencer				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West		North-ern Ire-land	Public	Private	
Unweighted base	1461	702	759	154	244	243	260	226	334	459	394	245	363	109	56	150	103	121	109	83	148	182	218	142	40	219	627	128	
Weighted base	1474	701	773	159	253	229	265	211	358	433	405	285	350	111	58	165	117	123	102	75	143	203	204	131	42	227	634	134	
NET: Agree	623	329	294	81	141	107	114	71	108	170	176	116	161	44	28	70	56	51	50	34	65	90	71	52	12	108	281	80	
	42%	47%	38%	51%	56%	47%	43%	34%	30%	39%	43%	41%	46%	40%	49%	42%	48%	41%	49%	46%	46%	44%	35%	40%	28%	48%	44%	60%	
Strongly agree	(+2)	173	83	89	21	51	35	26	15	24	44	40	44	7	6	27	8	16	12	9	15	36	16	14	7	43	78	34	
		12%	12%	12%	13%	20%	15%	10%	7%	7%	10%	11%	14%	12%	6%	10%	7%	13%	12%	12%	11%	18%	8%	10%	15%	19%	12%	26%	
Somewhat agree	(+1)	450	246	204	60	91	71	88	55	84	126	130	77	117	37	22	42	48	34	38	26	50	54	54	38	5	66	203	46
		31%	35%	26%	38%	36%	31%	33%	26%	23%	29%	32%	27%	33%	33%	38%	42%	28%	38%	34%	35%	27%	27%	29%	12%	29%	32%	34%	
Somewhat disagree	(-1)	510	226	283	53	63	73	84	76	161	149	134	100	127	38	19	67	33	45	33	19	51	55	82	49	19	55	220	25
		35%	32%	37%	33%	25%	32%	32%	36%	45%	34%	33%	35%	36%	35%	32%	41%	29%	37%	32%	25%	36%	27%	40%	38%	24%	35%	19%	
Strongly disagree	(-2)	342	146	196	24	49	49	67	64	89	114	96	69	63	29	11	29	27	28	19	22	27	58	52	29	12	63	133	28
		23%	21%	25%	15%	19%	22%	25%	30%	25%	26%	24%	24%	18%	26%	19%	17%	23%	22%	19%	29%	19%	29%	25%	23%	28%	28%	21%	21%
NET: Disagree		851	372	479	77	112	122	151	140	249	263	229	169	190	67	30	96	60	73	52	40	78	113	134	79	30	118	353	54
		58%	53%	62%	49%	44%	53%	57%	66%	70%	61%	57%	59%	54%	60%	51%	58%	52%	59%	51%	54%	54%	56%	65%	60%	72%	52%	56%	40%
Mean		-0.27	-0.15	-0.38	*	0.12	-0.13	-0.29	-0.56	-0.57	-0.38	-0.25	-0.29	-0.14	-0.40	-0.11	-0.17	-0.20	-0.27	-0.09	-0.25	-0.17	-0.22	-0.48	-0.33	-0.56	-0.13	-0.20	0.24
Standard deviation		1.41	1.40	1.40	1.37	1.47	1.45	1.41	1.35	1.27	1.40	1.41	1.44	1.38	1.35	1.38	1.41	1.37	1.42	1.39	1.48	1.37	1.53	1.33	1.38	1.42	1.55	1.40	1.54
Standard error		0.04	0.05	0.05	0.11	0.09	0.09	0.09	0.09	0.07	0.07	0.07	0.09	0.07	0.13	0.18	0.12	0.13	0.13	0.13	0.16	0.11	0.11	0.09	0.12	0.22	0.10	0.06	0.14

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Absolutes/col percents

Table 11

Q.1 To what extent do you agree or disagree with the following statements?

I think fresh produce like fruit and vegetables will last longer if it is wrapped in plastic

Base: All respondents expressing an opinion

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Private
Unweighted base	1493	714	779	169	240	236	263	239	346	465	389	257	382	115	62	152	106	118	117	87	153	181	218	139	45	227	629	126
Weighted base	1485	696	789	164	250	221	265	221	364	433	394	291	367	115	63	166	115	124	108	78	141	199	205	125	45	228	632	127
NET: Agree	488	280	208	83	116	91	85	39	74	137	139	88	125	31	25	44	32	46	39	26	45	86	69	32	13	88	230	53
	33%	40%	26%	51%	46%	41%	32%	18%	20%	32%	35%	30%	34%	27%	40%	27%	28%	37%	36%	33%	32%	43%	34%	25%	29%	39%	36%	42%
Strongly agree (+2)	86	45	41	18	24	17	15	2	10	20	22	20	24	5	4	7	5	10	8	6	6	15	14	4	3	17	43	16
	6%	6%	5%	11%	10%	8%	6%	1%	3%	5%	6%	7%	7%	4%	6%	4%	4%	8%	7%	8%	4%	7%	7%	3%	6%	7%	7%	12%
Somewhat agree (+1)	402	235	167	65	92	74	69	37	64	117	116	68	101	27	22	37	27	36	32	20	39	71	54	27	11	72	187	37
	27%	34%	21%	40%	37%	34%	26%	17%	18%	27%	30%	23%	27%	23%	34%	22%	24%	29%	29%	25%	28%	36%	26%	22%	23%	31%	30%	29%
Somewhat disagree (-1)	541	243	298	36	75	82	103	84	161	162	126	118	133	40	25	67	47	40	38	25	55	55	83	48	17	72	230	31
	36%	35%	38%	22%	30%	37%	39%	38%	44%	38%	32%	41%	36%	35%	40%	40%	41%	32%	35%	32%	39%	27%	41%	39%	38%	32%	36%	25%
Strongly disagree (-2)	456	173	282	45	60	48	77	98	128	134	129	84	109	43	12	55	36	38	31	27	40	59	53	45	15	67	172	43
	31%	25%	36%	27%	24%	22%	29%	44%	35%	31%	33%	29%	30%	37%	20%	33%	32%	31%	29%	35%	29%	30%	26%	36%	32%	30%	27%	34%
NET: Disagree	996	416	580	81	134	129	180	181	289	297	255	202	242	83	38	122	83	78	69	52	96	113	136	94	32	139	402	74
	67%	60%	74%	49%	54%	59%	68%	82%	80%	68%	65%	70%	66%	73%	60%	73%	72%	63%	64%	67%	68%	57%	66%	75%	71%	61%	64%	58%
Mean	-0.59	-0.38	-0.78	-0.15	-0.22	-0.31	-0.60	-1.08	-0.92	-0.63	-0.57	-0.61	-0.55	-0.79	-0.33	-0.76	-0.72	-0.49	-0.49	-0.61	-0.60	-0.36	-0.52	-0.82	-0.67	-0.45	-0.48	-0.38
Standard deviation	1.32	1.34	1.28	1.46	1.40	1.34	1.30	1.09	1.14	1.29	1.36	1.31	1.34	1.28	1.30	1.25	1.25	1.40	1.36	1.39	1.28	1.41	1.31	1.23	1.32	1.38	1.34	1.50
Standard error	0.03	0.05	0.05	0.11	0.09	0.09	0.08	0.07	0.06	0.06	0.07	0.08	0.07	0.12	0.16	0.10	0.12	0.13	0.13	0.15	0.10	0.10	0.09	0.10	0.20	0.09	0.05	0.13

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Absolutes/col percents

Table 12

Q.1 To what extent do you agree or disagree with the following statements?**I am concerned about increased plastic waste during lockdown and its impact on the environment****Base: All respondents expressing an opinion**

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	1621	791	830	176	269	272	269	258	377	502	457	281	381	129	61	167	119	128	117	85	161	201	244	163	46	254	669	144
Weighted base	1630	792	838	176	279	262	270	241	402	470	470	324	366	128	64	179	130	137	110	80	151	225	228	152	46	265	674	149
NET: Agree	1407	661	746	156	233	217	226	212	364	417	412	274	305	118	50	153	113	110	91	68	130	196	194	140	41	223	567	135
	86%	83%	89%	89%	84%	83%	84%	88%	91%	89%	88%	84%	83%	92%	79%	86%	87%	81%	83%	85%	87%	87%	85%	92%	90%	84%	84%	91%
Strongly agree (+2)	618	276	343	83	122	91	95	92	136	207	176	124	111	51	18	70	41	49	40	33	56	95	95	57	14	114	251	80
	38%	35%	41%	47%	44%	35%	35%	38%	34%	44%	38%	38%	30%	40%	28%	39%	31%	36%	36%	41%	37%	42%	42%	37%	29%	43%	37%	54%
Somewhat agree (+1)	789	385	404	73	111	126	131	120	228	210	235	150	194	67	32	83	73	61	51	35	75	101	99	83	28	109	316	54
	48%	49%	48%	42%	40%	48%	49%	50%	57%	45%	50%	46%	53%	52%	51%	47%	56%	45%	46%	44%	50%	45%	44%	54%	60%	41%	47%	37%
Somewhat disagree (-1)	152	83	69	14	36	29	26	16	32	34	37	40	42	5	10	19	12	20	16	8	14	17	23	6	2	29	71	6
	9%	10%	8%	8%	13%	11%	9%	7%	8%	7%	8%	12%	12%	4%	16%	11%	9%	15%	14%	10%	10%	7%	10%	4%	4%	11%	11%	4%
Strongly disagree (-2)	70	48	22	6	9	16	19	14	6	19	21	11	19	5	3	6	5	7	3	4	6	11	11	6	3	13	35	8
	4%	6%	3%	3%	3%	6%	7%	6%	2%	4%	5%	3%	5%	4%	5%	3%	4%	5%	3%	5%	4%	5%	5%	4%	6%	5%	5%	5%
NET: Disagree	223	131	91	20	46	45	44	30	38	53	58	50	61	10	13	25	17	27	19	12	20	28	34	13	5	42	106	14
	14%	17%	11%	11%	16%	17%	16%	12%	9%	11%	12%	16%	17%	8%	21%	14%	13%	19%	17%	15%	13%	13%	15%	8%	10%	16%	16%	9%
Mean	1.06	0.95	1.17	1.21	1.08	0.94	0.95	1.08	1.13	1.18	1.08	1.04	0.92	1.20	0.81	1.08	1.01	0.92	0.99	1.07	1.07	1.12	1.07	1.17	1.02	1.06	1.00	1.30
Standard deviation	1.07	1.15	0.97	1.03	1.12	1.16	1.16	1.08	0.88	1.03	1.05	1.08	1.11	0.93	1.17	1.06	1.02	1.18	1.10	1.12	1.04	1.08	1.12	0.94	1.02	1.15	1.13	1.04
Standard error	0.03	0.04	0.03	0.08	0.07	0.07	0.07	0.07	0.05	0.05	0.05	0.06	0.06	0.08	0.15	0.08	0.09	0.10	0.10	0.12	0.08	0.08	0.07	0.07	0.15	0.07	0.04	0.09

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Absolutes/col percents

Table 13

Q.1 To what extent do you agree or disagree with the following statements?

I believe more food should be wrapped in fully compostable packaging, as an alternative to plastic

Base: All respondents expressing an opinion

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Private
Unweighted base	1854	904	950	191	293	298	326	302	444	564	500	328	462	151	68	188	133	151	138	104	194	223	272	178	54	272	759	150
Weighted base	1853	890	963	190	301	285	325	282	470	526	515	374	438	152	70	204	147	158	130	95	179	246	253	165	55	279	770	153
NET: Agree	1800 97%	862 97%	938 97%	181 95%	291 97%	271 95%	318 98%	276 98%	463 99%	513 98%	499 97%	365 98%	423 97%	150 99%	69 99%	198 97%	139 94%	153 97%	126 97%	90 95%	176 99%	241 98%	244 97%	160 97%	53 97%	270 97%	745 97%	148 96%
Strongly agree (+2)	1185 64%	536 60%	649 67%	130 69%	187 62%	174 61%	217 67%	181 64%	296 63%	362 69%	334 65%	238 64%	251 57%	99 65%	46 66%	132 65%	78 53%	92 58%	78 60%	58 61%	107 60%	180 73%	168 66%	112 68%	35 64%	189 68%	478 62%	104 68%
Somewhat agree (+1)	615 33%	325 37%	290 30%	50 26%	104 35%	97 34%	101 31%	95 34%	168 36%	152 29%	165 32%	127 34%	172 39%	51 33%	23 33%	66 32%	60 41%	61 39%	48 37%	32 34%	69 39%	62 25%	77 30%	48 29%	18 32%	81 29%	267 35%	43 28%
Somewhat disagree (-1)	28 2%	14 2%	15 2%	6 3%	4 1%	8 3%	3 1%	2 1%	6 1%	8 1%	5 1%	7 2%	9 2%	2 1%	- -	3 2%	6 4%	3 2%	2 1%	3 3%	- -	1 1%	5 2%	3 2%	- -	6 2%	10 1%	4 2%
Strongly disagree (-2)	24 1%	14 2%	10 1%	4 2%	6 2%	6 2%	4 1%	4 1%	1 *	5 1%	11 2%	1 *	7 1%	- -	1 1%	3 1%	3 2%	2 1%	2 2%	2 2%	3 1%	3 1%	1 1%	2 3%	4 1%	14 2%	2 1%	
NET: Disagree	53 3%	28 3%	24 3%	10 5%	10 3%	13 5%	7 2%	6 2%	7 1%	13 2%	16 3%	9 2%	15 3%	2 1%	1 1%	6 3%	9 6%	5 3%	4 3%	5 5%	2 1%	5 2%	8 3%	5 3%	2 3%	9 3%	25 3%	6 4%
Mean	1.57	1.52	1.61	1.56	1.53	1.50	1.62	1.59	1.60	1.63	1.56	1.59	1.49	1.62	1.62	1.58	1.39	1.51	1.52	1.49	1.56	1.59	1.61	1.54	1.60	1.54	1.54	1.59
Standard deviation	0.70	0.73	0.67	0.84	0.76	0.81	0.66	0.66	0.58	0.66	0.75	0.64	0.74	0.57	0.65	0.70	0.85	0.70	0.74	0.82	0.63	0.64	0.71	0.68	0.82	0.72	0.74	0.75
Standard error	0.02	0.02	0.02	0.06	0.04	0.05	0.04	0.04	0.03	0.03	0.03	0.04	0.03	0.05	0.08	0.05	0.07	0.06	0.06	0.08	0.05	0.04	0.04	0.05	0.11	0.04	0.03	0.06

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Absolutes/col percents

Table 14

Q.1 To what extent do you agree or disagree with the following statements?

I would be prepared to pay a little more for food wrapped in compostable packaging

Base: All respondents expressing an opinion

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Private	Opinion Influencer
Unweighted base	1604	794	810	176	260	259	278	263	368	506	440	271	387	126	61	157	118	125	122	93	162	194	248	150	48	231	677	136
Weighted base	1611	785	826	176	272	241	283	250	388	472	453	314	372	131	63	170	130	132	113	83	150	213	236	138	51	238	687	141
NET: Agree	1216	561	655	141	192	170	196	180	337	386	354	231	245	110	43	123	99	98	88	61	115	161	179	107	33	174	495	108
	76%	72%	79%	80%	71%	70%	69%	72%	87%	82%	78%	74%	66%	84%	68%	72%	76%	74%	78%	73%	77%	76%	77%	65%	73%	72%	76%	
Strongly agree (+2)	505	211	294	72	87	57	76	84	129	185	134	102	84	45	13	52	39	43	41	25	36	71	69	54	16	75	203	55
	31%	27%	36%	41%	32%	23%	27%	33%	33%	39%	30%	32%	22%	34%	21%	30%	30%	33%	36%	31%	24%	33%	29%	39%	31%	32%	30%	39%
Somewhat agree (+1)	712	350	362	69	106	113	119	97	208	201	220	129	162	65	29	71	60	54	47	35	80	90	110	53	17	99	292	53
	44%	45%	44%	39%	39%	47%	42%	39%	54%	43%	48%	41%	44%	50%	47%	42%	46%	41%	41%	42%	53%	42%	47%	38%	34%	42%	43%	37%
Somewhat disagree (-1)	229	121	108	23	44	42	50	38	32	48	58	50	73	13	10	28	19	17	19	10	20	25	40	18	10	33	118	20
	14%	15%	13%	13%	16%	17%	18%	15%	8%	10%	13%	16%	20%	10%	15%	17%	15%	13%	17%	12%	13%	12%	17%	13%	20%	14%	17%	14%
Strongly disagree (-2)	165	102	63	12	36	30	37	31	18	38	41	32	54	7	11	19	12	18	6	12	15	28	17	13	7	30	74	14
	10%	13%	8%	7%	13%	12%	13%	13%	5%	8%	9%	10%	14%	6%	17%	11%	9%	14%	6%	15%	10%	13%	7%	10%	15%	13%	11%	10%
NET: Disagree	395	224	171	35	80	72	88	70	51	86	99	83	126	21	20	47	31	35	25	23	34	52	57	32	18	63	191	34
	24%	28%	21%	20%	29%	30%	31%	28%	13%	18%	22%	26%	34%	16%	32%	28%	24%	26%	22%	27%	23%	24%	24%	23%	35%	27%	28%	24%
Mean	0.72	0.57	0.87	0.94	0.60	0.52	0.52	0.65	1.03	0.95	0.77	0.69	0.40	0.97	0.39	0.64	0.74	0.67	0.86	0.62	0.68	0.72	0.74	0.84	0.46	0.65	0.63	0.82
Standard deviation	1.32	1.37	1.24	1.25	1.42	1.35	1.39	1.40	1.05	1.24	1.25	1.34	1.40	1.13	1.42	1.36	1.28	1.40	1.24	1.42	1.25	1.37	1.25	1.33	1.49	1.38	1.35	1.35
Standard error	0.03	0.05	0.04	0.09	0.09	0.08	0.08	0.09	0.05	0.05	0.06	0.08	0.07	0.10	0.18	0.11	0.12	0.13	0.11	0.15	0.10	0.10	0.08	0.11	0.21	0.09	0.05	0.12

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Absolutes/col percents

Table 15

Q.2 How much more would you be prepared to pay (as a percentage) for food wrapped in compostable packaging?**Base: All respondents who would be prepared to pay more for compostable packaging**

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	1197	561	636	143	187	175	188	188	316	402	340	200	255	103	41	112	90	93	96	65	122	146	186	113	30	171	486	107
Weighted base	1216	561	655	141	192	170	196	180	337	386	354	231	245	110	43	123	99	98	88	61	115	161	179	107	33	174	495	108
5% more	838	380	458	71	108	118	145	133	262	270	232	164	172	71	28	90	76	63	65	38	76	114	124	72	23	107	323	56
	69%	68%	70%	51%	56%	70%	74%	74%	78%	70%	66%	71%	70%	64%	66%	73%	76%	65%	74%	62%	65%	71%	69%	67%	71%	62%	65%	52%
10% more	316	146	170	56	66	43	44	38	70	94	101	54	67	37	10	27	23	30	15	20	33	34	47	30	10	53	142	39
	26%	26%	26%	40%	34%	25%	22%	21%	21%	24%	29%	24%	27%	33%	24%	22%	23%	31%	17%	32%	29%	21%	26%	28%	29%	30%	29%	36%
15% more	41	22	19	7	13	7	4	6	4	14	15	5	6	2	4	3	-	3	6	3	5	6	4	3	-	9	20	8
	3%	4%	3%	5%	7%	4%	2%	3%	1%	4%	4%	2%	2%	2%	10%	2%	-	3%	7%	5%	4%	4%	2%	3%	-	5%	4%	7%
20% more	16	9	7	4	3	2	3	3	1	5	4	6	*	-	-	2	1	-	2	-	2	6	3	-	-	5	7	2
	1%	2%	1%	2%	2%	1%	1%	2%	*	1%	1%	3%	*	-	-	2%	-	-	2%	-	2%	4%	1%	-	-	3%	1%	2%
More than 20% more (25)	6	4	2	3	2	-	-	1	-	2	2	1	1	1	-	1	-	1	-	-	-	*	2	1	-	-	4	2
	*	1%	*	2%	1%	-	-	*	-	1%	*	*	*	1%	-	1%	-	1%	-	-	-	*	1%	1%	-	-	1%	2%
Mean	6.92	7.08	6.79	8.26	7.89	6.83	6.52	6.69	6.21	6.91	7.11	6.89	6.68	6.97	7.22	6.78	6.29	7.00	6.87	7.17	7.11	7.04	6.96	7.00	6.47	7.45	7.19	8.28
Standard deviation	3.31	3.55	3.08	4.20	3.99	3.10	2.89	3.32	2.38	3.42	3.36	3.52	2.79	2.98	3.39	3.50	2.53	3.07	3.55	3.00	3.31	3.77	3.51	3.39	2.31	3.60	3.53	4.35
Standard error	0.10	0.15	0.12	0.35	0.29	0.23	0.21	0.24	0.13	0.17	0.18	0.25	0.17	0.29	0.53	0.33	0.27	0.32	0.36	0.37	0.30	0.31	0.26	0.32	0.42	0.28	0.16	0.42

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Absolutes/col percents

Table 16

Q.3 Thinking about who should take responsibility for reducing the use of plastic in food packaging, please rank the following groups in order with 1 being the most responsible and 3 least responsible.

Summary Table**Base: All respondents**

	<u>1 - Most responsible</u>	<u>2 - Second most responsible</u>	<u>3 - Least responsible</u>
Unweighted base	2104	2104	2104
Weighted base	2104	2104	2104
Consumers	151 7%	460 22%	1493 71%
Government	495 24%	1081 51%	528 25%
The food industry	1459 69%	563 27%	82 4%

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Absolutes/col percents

Table 17

Q.3 Thinking about who should take responsibility for reducing the use of plastic in food packaging, please rank the following groups in order with 1 being the most responsible and 3 least responsible.

1 - Most responsible

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Pri-vate
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
The food industry	1459	676	782	132	230	216	268	246	367	382	410	291	376	118	58	166	127	120	105	70	144	186	195	129	39	208	603	114
	69%	66%	73%	57%	63%	64%	72%	79%	75%	67%	69%	68%	74%	67%	68%	71%	74%	66%	71%	69%	74%	67%	68%	71%	61%	65%	67%	62%
Government	495	261	234	77	98	92	87	52	88	147	134	106	108	47	21	52	39	46	36	26	33	75	63	37	20	90	219	50
	24%	25%	22%	33%	27%	27%	23%	17%	18%	26%	23%	25%	21%	26%	24%	22%	22%	25%	24%	26%	17%	27%	22%	20%	32%	28%	25%	27%
Consumers	151	89	61	24	36	28	17	14	31	45	47	31	28	12	7	17	5	16	8	6	18	15	27	15	5	20	72	21
	7%	9%	6%	10%	10%	8%	5%	4%	6%	8%	8%	7%	5%	7%	8%	7%	3%	9%	5%	6%	9%	5%	10%	8%	7%	6%	8%	11%

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Absolutes/col percents

Table 18

Q.3 Thinking about who should take responsibility for reducing the use of plastic in food packaging, please rank the following groups in order with 1 being the most responsible and 3 least responsible.

2 - Second most responsible

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector			Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Pri-vate
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Government	1081	506	575	109	186	162	208	174	242	272	316	206	287	95	51	110	89	88	82	56	110	129	148	90	32	156	452	89
	51%	49%	53%	47%	51%	48%	56%	56%	50%	47%	53%	48%	56%	53%	59%	47%	52%	49%	55%	55%	56%	47%	52%	50%	50%	49%	51%	48%
The food industry	563	292	271	83	113	101	96	62	108	166	158	116	123	50	26	59	38	57	38	26	42	82	77	45	23	96	249	52
	27%	28%	25%	35%	31%	30%	26%	20%	22%	29%	27%	27%	24%	28%	30%	25%	22%	31%	26%	25%	21%	30%	27%	25%	37%	30%	28%	28%
Consumers	460	229	231	42	66	74	68	75	136	137	117	105	101	33	9	65	44	37	28	20	44	65	61	47	8	67	194	44
	22%	22%	21%	18%	18%	22%	18%	24%	28%	24%	20%	25%	20%	19%	11%	28%	26%	20%	19%	19%	22%	24%	21%	26%	13%	21%	22%	24%

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Absolutes/col percents

Table 19

Q.3 Thinking about who should take responsibility for reducing the use of plastic in food packaging, please rank the following groups in order with 1 being the most responsible and 3 least responsible.

3 - Least responsible

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land		Public	Private	
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178	
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185	
Consumers	1493	709	785	168	262	234	287	223	319	392	427	292	382	132	70	153	122	129	113	77	134	196	197	119	50	231	628	119	
		71%	69%	73%	72%	72%	70%	77%	71%	66%	68%	72%	68%	75%	74%	82%	65%	71%	71%	76%	75%	68%	71%	69%	66%	80%	72%	70%	65%
Government	528	260	269	47	80	82	77	85	156	156	141	115	117	36	14	73	44	47	31	20	52	71	75	55	11	73	224	47	
		25%	25%	25%	20%	22%	24%	21%	27%	32%	27%	24%	27%	23%	20%	16%	31%	25%	26%	21%	19%	27%	26%	26%	30%	18%	23%	25%	25%
The food industry	82	58	24	18	21	20	8	4	11	27	23	20	12	9	2	9	6	5	5	6	10	8	14	7	1	15	43	19	
		4%	6%	2%	8%	6%	6%	2%	1%	2%	5%	4%	5%	2%	5%	2%	4%	3%	3%	4%	6%	5%	3%	5%	4%	2%	5%	5%	10%

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Absolutes/col percents

Table 20
Gender
Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Male	1027	1027	-	110	171	184	184	158	219	322	259	212	234	86	52	120	79	88	75	52	74	140	140	92	29	141	492	114
	49%	100%	-	47%	47%	55%	50%	51%	45%	56%	44%	50%	46%	48%	60%	51%	46%	49%	50%	51%	38%	51%	49%	51%	46%	44%	55%	62%
Female	1077	-	1077	123	193	153	188	153	268	253	332	215	278	91	34	115	93	93	74	50	122	135	146	89	34	178	403	71
	51%	-	100%	53%	53%	45%	50%	49%	55%	44%	56%	50%	54%	52%	40%	49%	54%	51%	50%	49%	62%	49%	51%	49%	54%	56%	45%	38%

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Absolutes/col percents

Table 21
Age
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
18-24	234 11%	110 11%	123 11%	234 100%	-	-	-	-	-	73 13%	74 13%	46 11%	40 8%	19 11%	16 18%	29 13%	20 12%	18 10%	17 11%	14 14%	15 8%	30 11%	28 10%	22 12%	4 6%	34 11%	98 11%	36 20%
25-34	364 17%	171 17%	193 18%	-	364 100%	-	-	-	-	93 16%	107 18%	87 20%	76 15%	26 15%	12 14%	36 15%	29 17%	36 20%	26 17%	22 22%	37 19%	53 19%	55 19%	21 11%	10 17%	92 29%	210 24%	55 30%
35-44	337 16%	184 18%	153 14%	-	-	337 100%	-	-	-	75 13%	120 20%	66 15%	75 15%	24 13%	10 11%	40 17%	31 18%	38 21%	31 21%	11 10%	30 15%	47 17%	43 15%	20 11%	13 20%	69 22%	203 23%	32 17%
45-54	372 18%	184 18%	188 17%	-	-	-	372 100%	-	-	85 15%	84 14%	96 22%	107 21%	40 22%	16 18%	41 17%	28 16%	34 19%	24 16%	23 23%	32 16%	49 18%	43 15%	36 20%	9 14%	75 23%	205 23%	33 18%
55-64	311 15%	158 15%	153 14%	-	-	-	-	311 100%	-	80 14%	81 14%	54 13%	97 19%	34 19%	15 17%	39 17%	26 15%	23 13%	20 13%	13 13%	27 14%	42 15%	32 11%	32 17%	11 18%	43 14%	131 15%	13 7%
65+	486 23%	219 21%	268 25%	-	-	-	-	-	486 100%	168 29%	125 21%	78 18%	116 23%	36 20%	18 21%	50 21%	37 22%	34 19%	32 22%	19 19%	55 28%	54 20%	85 30%	51 28%	15 24%	5 2%	49 5%	17 9%
NET: 18-34	597 28%	281 27%	316 29%	234 100%	364 100%	-	-	-	-	166 29%	182 31%	133 31%	116 23%	45 25%	28 33%	65 28%	50 29%	54 29%	43 29%	36 35%	52 27%	84 30%	84 29%	43 24%	14 23%	126 40%	308 34%	91 49%
NET: 35-54	709 34%	368 36%	341 32%	-	-	337 100%	372 100%	-	-	161 28%	204 34%	162 38%	182 36%	63 36%	25 29%	81 34%	58 34%	71 39%	55 37%	34 33%	62 32%	96 35%	86 30%	56 31%	22 35%	144 45%	407 46%	64 35%
NET: 55+	798 38%	377 37%	421 39%	-	-	-	-	311 100%	486 100%	248 43%	206 35%	132 31%	213 42%	70 39%	33 38%	89 38%	63 37%	57 31%	52 35%	32 31%	82 42%	96 35%	116 41%	83 46%	27 42%	49 15%	180 20%	29 16%
Average age	48.07	47.81	48.33	21.74	29.88	39.21	49.59	59.81	71.80	49.69	46.45	46.11	49.78	48.88	46.74	47.76	47.05	46.30	46.98	45.20	49.59	46.95	49.37	50.91	50.10	40.10	42.19	39.21

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Absolutes/col percents

Table 22
Social Grade
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ireland	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
A	148 7%	90 9%	58 5%	22 10%	23 6%	25 7%	21 6%	14 5%	42 9%	148 26%	-	-	-	13 8%	8 10%	14 6%	4 2%	8 5%	10 7%	9 9%	6 3%	28 10%	24 8%	18 10%	5 8%	19 6%	67 7%	22 12%
B	426 20%	232 23%	194 18%	50 22%	70 19%	51 15%	64 17%	66 21%	126 26%	426 74%	-	-	-	31 17%	15 17%	48 20%	35 20%	30 16%	27 18%	15 15%	42 21%	68 25%	66 23%	34 19%	16 25%	86 27%	157 18%	50 27%
C1	591 28%	259 25%	332 31%	74 32%	107 30%	120 36%	84 22%	81 26%	125 26%	-	591 100%	-	-	48 27%	29 34%	59 25%	43 25%	55 30%	36 24%	31 31%	69 35%	69 25%	73 26%	56 31%	23 37%	130 41%	255 28%	58 32%
C2	427 20%	212 21%	215 20%	46 20%	87 24%	66 20%	96 26%	54 17%	78 16%	-	-	427 100%	-	40 22%	12 14%	55 24%	47 27%	46 25%	32 22%	18 18%	35 18%	55 20%	55 19%	23 13%	9 14%	52 16%	248 28%	37 20%
D	258 12%	134 13%	124 11%	28 12%	51 14%	36 11%	56 15%	47 15%	39 8%	-	-	-	258 50%	20 11%	14 16%	34 15%	27 16%	19 10%	21 14%	12 12%	25 13%	19 7%	35 12%	28 15%	4 7%	31 10%	151 17%	12 7%
E	254 12%	99 10%	154 14%	12 5%	25 7%	39 12%	51 14%	50 16%	76 16%	-	-	-	254 50%	26 15%	7 9%	24 10%	16 10%	24 13%	23 15%	16 16%	19 10%	36 13%	33 11%	22 12%	6 10%	1 *	17 2%	5 3%
NET: AB	574 27%	322 31%	253 23%	73 31%	93 26%	75 22%	85 23%	80 26%	168 34%	574 100%	-	-	-	44 25%	23 27%	62 27%	38 22%	38 21%	37 25%	24 23%	48 24%	97 35%	90 31%	52 29%	21 33%	104 33%	224 25%	72 39%
NET: ABC1	1166 55%	581 57%	585 54%	147 63%	200 55%	196 58%	169 45%	160 52%	293 60%	574 100%	591 100%	-	-	92 52%	52 61%	122 52%	81 47%	92 51%	73 49%	55 54%	117 60%	166 60%	163 57%	108 60%	44 70%	234 74%	479 54%	130 71%
NET: C2DE	938 45%	446 43%	493 46%	86 37%	163 45%	141 42%	203 55%	151 48%	194 40%	-	-	427 100%	511 100%	86 48%	33 39%	113 48%	90 53%	89 49%	76 51%	47 46%	79 40%	110 40%	123 43%	73 40%	19 30%	84 26%	416 46%	55 29%
NET: DE	511 24%	234 23%	278 26%	40 17%	76 21%	75 22%	107 29%	97 31%	116 24%	-	-	-	511 100%	46 26%	21 25%	58 25%	44 25%	43 24%	44 29%	29 28%	43 22%	55 20%	67 24%	50 28%	10 17%	32 10%	168 19%	17 9%

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Absolutes/col percents

Table 23
GO Region
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	Eastern	London	South East	South West	Northern Ireland	Public	Private	Opinion Influencer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Scotland	178	86	91	19	26	24	40	34	36	44	48	40	46	178	-	-	-	-	-	-	-	-	-	-	-	23	70	21
	8%	8%	8%	8%	7%	7%	11%	11%	7%	8%	8%	9%	9%	100%	-	-	-	-	-	-	-	-	-	-	-	7%	8%	12%
North East	86	52	34	16	12	10	16	15	18	23	29	12	21	-	86	-	-	-	-	-	-	-	-	-	-	16	29	9
	4%	5%	3%	7%	3%	3%	4%	5%	4%	4%	5%	3%	4%	-	100%	-	-	-	-	-	-	-	-	-	-	5%	3%	5%
North West	235	120	115	29	36	40	41	39	50	62	59	55	58	-	-	235	-	-	-	-	-	-	-	-	-	32	120	14
	11%	12%	11%	13%	10%	12%	11%	12%	10%	11%	10%	13%	11%	-	-	100%	-	-	-	-	-	-	-	-	-	10%	13%	7%
Yorkshire & Humberside	171	79	93	20	29	31	28	26	37	38	43	47	44	-	-	-	171	-	-	-	-	-	-	-	-	18	89	15
	8%	8%	9%	9%	8%	9%	7%	8%	8%	7%	7%	11%	9%	-	-	-	100%	-	-	-	-	-	-	-	-	6%	10%	8%
West Midlands	182	88	93	18	36	38	34	23	34	38	55	46	43	-	-	-	-	182	-	-	-	-	-	-	-	32	77	14
	9%	9%	9%	8%	10%	11%	9%	7%	7%	7%	9%	11%	9%	-	-	-	-	100%	-	-	-	-	-	-	-	10%	9%	7%
East Midlands	149	75	74	17	26	31	24	20	32	37	36	32	44	-	-	-	-	-	149	-	-	-	-	-	-	29	60	13
	7%	7%	7%	7%	7%	9%	6%	6%	7%	6%	6%	8%	9%	-	-	-	-	-	100%	-	-	-	-	-	-	9%	7%	7%
Wales	102	52	50	14	22	11	23	13	19	24	31	18	29	-	-	-	-	-	-	102	-	-	-	-	-	22	38	6
	5%	5%	5%	6%	6%	3%	6%	4%	4%	4%	5%	4%	6%	-	-	-	-	-	-	100%	-	-	-	-	-	7%	4%	3%
Eastern	196	74	122	15	37	30	32	27	55	48	69	35	43	-	-	-	-	-	-	-	196	-	-	-	-	29	87	10
	9%	7%	11%	6%	10%	9%	9%	9%	11%	8%	12%	8%	8%	-	-	-	-	-	-	-	100%	-	-	-	-	9%	10%	5%
London	276	140	135	30	53	47	49	42	54	97	69	55	55	-	-	-	-	-	-	-	-	276	-	-	-	53	114	35
	13%	14%	13%	13%	15%	14%	13%	13%	11%	17%	12%	13%	11%	-	-	-	-	-	-	-	-	100%	-	-	-	17%	13%	19%
South East	286	140	146	28	55	43	43	32	85	90	73	55	67	-	-	-	-	-	-	-	-	-	286	-	-	31	120	22
	14%	14%	14%	12%	15%	13%	11%	10%	17%	16%	12%	13%	13%	-	-	-	-	-	-	-	-	-	100%	-	-	10%	13%	12%
South West	182	92	89	22	21	20	36	32	51	52	56	23	50	-	-	-	-	-	-	-	-	-	-	182	-	20	70	20
	9%	9%	8%	10%	6%	6%	10%	10%	10%	9%	9%	5%	10%	-	-	-	-	-	-	-	-	-	-	100%	-	6%	8%	11%
Northern Ireland	63	29	34	4	10	13	9	11	15	21	23	9	10	-	-	-	-	-	-	-	-	-	-	-	63	14	21	5
	3%	3%	3%	2%	3%	4%	2%	4%	3%	4%	4%	2%	2%	-	-	-	-	-	-	-	-	-	-	-	100%	4%	2%	3%

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Table 24

Have you taken a foreign holiday in the last 3 years?**Base: All respondents**

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Yes	1315	660	655	186	251	202	210	178	289	433	371	299	212	113	51	140	102	110	95	71	114	197	176	103	42	232	608	149
	62%	64%	61%	80%	69%	60%	57%	57%	59%	75%	63%	70%	41%	64%	60%	59%	60%	60%	64%	70%	58%	72%	61%	57%	67%	73%	68%	80%
No	789	367	422	48	113	135	162	134	198	141	220	128	300	65	34	95	69	72	54	31	82	78	110	78	21	87	287	36
	38%	36%	39%	20%	31%	40%	43%	43%	41%	25%	37%	30%	59%	36%	40%	41%	40%	40%	36%	30%	42%	28%	39%	43%	33%	27%	32%	20%

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Table 25
Opinion Influencer
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land		Public	Private
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Yes	185 9%	114 11%	71 7%	36 15%	55 15%	32 9%	33 9%	13 4%	17 3%	72 13%	58 10%	37 9%	17 3%	21 12%	9 10%	14 6%	15 9%	14 8%	13 9%	6 6%	10 5%	35 13%	22 8%	20 11%	5 8%	47 15%	101 11%	185 100%
No	1919 91%	912 89%	1007 93%	197 85%	309 85%	305 91%	340 91%	299 96%	470 97%	502 87%	533 90%	390 91%	494 97%	156 88%	77 90%	221 94%	156 91%	168 92%	136 91%	96 94%	186 95%	240 87%	264 92%	161 89%	58 92%	272 85%	794 89%	- -

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Table 26
Tenure
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
NET: Homeowners	1363	671	692	130	192	194	222	235	391	454	383	289	238	97	48	152	114	116	110	67	130	156	190	138	46	205	562	121
	65%	65%	64%	56%	53%	58%	60%	76%	80%	79%	65%	68%	47%	55%	56%	65%	67%	64%	74%	66%	66%	57%	66%	76%	73%	64%	63%	65%
Owned outright - without mortgage	760	377	383	52	50	43	87	175	354	246	209	153	152	53	21	86	61	59	58	42	74	90	107	86	22	58	228	60
	36%	37%	36%	22%	14%	13%	23%	56%	73%	43%	35%	36%	30%	30%	25%	36%	35%	32%	39%	41%	38%	33%	37%	47%	35%	18%	25%	33%
Owned with a mortgage or loan	604	295	309	78	142	151	135	60	37	207	174	136	86	44	27	66	53	57	51	25	56	66	83	52	24	147	334	60
	29%	29%	29%	33%	39%	45%	36%	19%	8%	36%	29%	32%	17%	25%	31%	28%	31%	34%	25%	28%	24%	29%	29%	38%	46%	37%	32%	
NET: Renters	689	323	366	80	153	139	148	76	93	107	187	129	266	76	35	81	54	58	36	32	61	111	88	39	17	104	311	59
	33%	31%	34%	34%	42%	41%	40%	24%	19%	19%	32%	30%	52%	43%	41%	35%	32%	32%	25%	31%	31%	40%	31%	22%	27%	33%	35%	32%
NET: Rent from Council/ Housing Association	434	195	238	38	71	82	112	57	74	44	105	85	200	57	25	54	32	37	22	16	40	67	53	22	8	59	172	30
	21%	19%	22%	16%	20%	24%	30%	18%	15%	8%	18%	20%	39%	32%	29%	23%	19%	21%	15%	16%	21%	24%	19%	12%	12%	19%	19%	16%
Rented from the council	274	120	154	20	43	53	75	32	50	23	66	62	122	45	14	29	24	29	11	9	27	41	37	4	4	40	112	21
	13%	12%	14%	9%	12%	16%	20%	10%	10%	4%	11%	15%	24%	25%	16%	12%	14%	16%	8%	8%	14%	15%	13%	2%	6%	12%	13%	11%
Rented from a housing association	160	76	84	18	28	29	38	24	23	21	38	23	78	12	11	24	8	8	11	8	13	26	17	18	4	20	60	10
	8%	7%	8%	8%	8%	9%	10%	8%	5%	4%	6%	5%	15%	7%	13%	10%	5%	4%	7%	7%	7%	10%	6%	10%	6%	6%	7%	5%
Rented from someone else	255	128	128	42	82	57	35	19	20	63	83	44	66	19	10	28	22	21	14	15	20	44	35	17	9	45	139	28
	12%	12%	12%	18%	23%	17%	10%	6%	4%	11%	14%	10%	13%	11%	12%	12%	13%	11%	9%	15%	10%	16%	12%	9%	15%	14%	16%	15%
Rent free	52	32	19	24	19	3	3	*	2	14	21	9	7	4	3	2	3	8	3	3	5	8	8	4	-	10	23	6
	2%	3%	2%	10%	5%	1%	1%	*	*	2%	4%	2%	1%	2%	3%	1%	2%	4%	2%	3%	3%	3%	3%	2%	-	3%	3%	3%

Plastic Packaging Survey

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Absolutes/col percents

Table 27

What is the highest educational level that you have achieved to date?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
No formal education	23 1%	9 1%	14 1%	2 1%	3 1%	-	6 2%	2 1%	8 2%	3 1%	5 1%	8 2%	7 1%	2 1%	-	3 1%	2 1%	1 1%	-	4 3%	1 *	7 3%	2 1%	1 1%	-	1 *	12 1%	3 1%
Primary	5 *	4 *	1 *	1 1%	-	2 *	-	1 *	1 *	-	1 *	2 1%	2 *	1 *	-	-	3 2%	-	-	-	-	1 *	-	1 *	-	-	2 *	-
Secondary school, high school, 6th form/ college, GCSE's, A-Levels, BTEC, NVQ levels 1 to 3, etc.	1112 53%	524 51%	588 55%	98 42%	143 39%	181 54%	224 60%	177 57%	289 59%	173 30%	294 50%	275 64%	370 72%	86 49%	52 61%	134 57%	102 60%	105 58%	82 55%	42 41%	126 64%	101 37%	161 56%	92 51%	29 46%	111 35%	467 52%	55 30%
University degree or equivalent professional qualification, NVQ level 4, etc.	660 31%	320 31%	340 32%	71 30%	148 41%	109 32%	100 27%	98 31%	133 27%	244 42%	212 36%	113 26%	91 18%	59 33%	21 24%	68 29%	45 26%	64 35%	50 34%	37 36%	48 24%	108 39%	80 28%	63 35%	18 28%	150 47%	294 33%	74 40%
Higher university degree, doctorate, MBA, NVQ level 5, etc.	233 11%	131 13%	102 10%	17 7%	58 16%	40 12%	39 10%	31 10%	48 10%	131 23%	59 10%	19 5%	24 5%	21 12%	8 10%	22 10%	17 10%	10 5%	14 9%	19 19%	17 9%	40 14%	35 12%	15 8%	15 24%	55 17%	108 12%	41 22%
Still in full time education	51 2%	29 3%	22 2%	42 18%	9 2%	-	-	-	-	18 3%	18 3%	8 2%	6 1%	7 4%	3 4%	4 2%	3 2%	2 1%	1 1%	1 1%	4 2%	13 5%	6 2%	7 4%	-	1 *	4 *	8 5%
Don't know	5 *	2 *	3 *	-	1 *	1 *	-	-	3 1%	-	2 *	-	4 1%	1 1%	-	3 1%	-	-	1 1%	-	1 *	-	-	-	-	-	1 *	-
Prefer not to answer	14 1%	8 1%	7 1%	1 1%	1 *	4 1%	3 1%	1 *	4 1%	6 1%	1 *	1 *	6 1%	1 1%	1 1%	1 1%	-	-	1 1%	-	-	5 2%	1 *	3 1%	1 2%	-	8 1%	3 2%

Plastic Packaging Survey
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Absolutes/col percents

Table 28

Thinking about your household's food and grocery shopping, are you personally responsible for selecting half or more of the items to be bought from supermarkets and food shops?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North of Ireland	Public	Private	Opinion Influencer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Yes - responsible for half or more of the items bought	1887	859	1027	147	340	317	358	285	439	495	540	391	460	165	72	212	163	158	136	92	177	253	253	150	56	297	820	170
	90%	84%	95%	63%	93%	94%	96%	92%	90%	86%	91%	92%	90%	93%	84%	90%	95%	87%	91%	91%	90%	92%	88%	83%	89%	93%	92%	92%
No - not responsible for most of the items bought	217	167	50	86	24	20	14	26	48	79	52	36	51	13	14	22	9	24	13	10	19	23	33	31	7	22	75	15
	10%	16%	5%	37%	7%	6%	4%	8%	10%	14%	9%	8%	10%	7%	16%	10%	5%	13%	9%	9%	10%	8%	12%	17%	11%	7%	8%	8%

Plastic Packaging Survey
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Absolutes/col percents

Table 29
How many cars are there in your household?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
No cars in the household	442	204	238	38	74	88	92	62	88	73	140	56	172	48	20	48	43	41	26	16	32	96	42	22	9	55	178	27
	21%	20%	22%	16%	20%	26%	25%	20%	18%	13%	24%	13%	34%	27%	24%	20%	25%	23%	18%	15%	16%	35%	15%	12%	15%	17%	20%	15%
NET: Any	1662	823	840	196	290	249	280	249	398	502	451	371	339	130	66	187	129	141	123	86	164	180	244	159	54	263	718	158
	79%	80%	78%	84%	80%	74%	75%	80%	82%	87%	76%	87%	66%	73%	76%	80%	75%	77%	82%	85%	84%	65%	85%	88%	85%	83%	80%	85%
1	853	408	446	42	129	140	156	136	251	231	251	166	205	79	45	110	71	56	51	37	86	102	127	72	18	122	344	73
	41%	40%	41%	18%	35%	42%	42%	44%	52%	40%	43%	39%	40%	45%	52%	47%	41%	31%	34%	37%	44%	37%	44%	39%	28%	38%	38%	39%
2	616	314	301	78	128	101	93	85	131	207	158	152	98	35	17	57	46	62	63	34	64	63	86	66	23	111	289	58
	29%	31%	28%	33%	35%	30%	25%	27%	27%	36%	27%	36%	35%	20%	20%	24%	27%	34%	42%	34%	33%	23%	30%	37%	36%	35%	32%	31%
3+	193	100	93	76	33	8	32	28	17	63	42	52	36	16	4	20	12	22	9	15	15	15	31	21	13	30	85	27
	9%	10%	9%	33%	9%	2%	8%	9%	3%	11%	7%	12%	7%	9%	5%	9%	7%	12%	6%	15%	8%	5%	11%	12%	21%	9%	9%	14%

Plastic Packaging Survey
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Absolutes/col percents

Table 30

To which of the following ethnic groups do you consider you belong?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
White	1936	951	985	194	318	302	340	301	481	512	544	393	487	170	83	213	161	164	142	97	188	215	267	175	61	278	819	155
	92%	93%	91%	83%	87%	90%	91%	97%	99%	89%	92%	92%	95%	96%	97%	91%	94%	90%	95%	96%	96%	78%	94%	97%	97%	87%	91%	84%
NET: BAME	149	65	84	35	42	31	31	9	1	53	43	31	21	6	1	21	10	17	7	3	7	56	17	3	1	38	69	25
	7%	6%	8%	15%	11%	9%	8%	3%	*	9%	7%	7%	4%	3%	1%	9%	6%	9%	5%	3%	4%	20%	6%	2%	1%	12%	8%	13%
Mixed	29	11	18	8	5	3	11	-	1	11	12	2	4	2	-	3	1	2	1	2	1	8	6	1	*	10	9	3
	1%	1%	2%	4%	1%	1%	3%	-	*	2%	2%	*	1%	1%	-	1%	*	1%	1%	2%	1%	3%	2%	*	1%	3%	1%	1%
Asian	64	27	37	17	21	17	6	4	-	23	16	15	11	-	-	11	3	11	6	-	3	22	6	1	1	13	31	13
	3%	3%	3%	7%	6%	5%	2%	1%	-	4%	3%	3%	2%	-	-	5%	2%	6%	4%	-	1%	8%	2%	*	1%	4%	3%	7%
Black	37	18	19	7	9	9	9	3	-	14	10	9	4	3	-	4	3	4	-	-	3	18	3	1	-	10	21	8
	2%	2%	2%	3%	3%	3%	3%	1%	-	2%	2%	2%	1%	1%	-	2%	1%	2%	-	-	1%	7%	1%	*	-	3%	2%	4%
Chinese	12	7	4	3	4	2	2	1	-	2	4	5	1	1	1	2	2	-	-	1	-	5	-	-	-	3	6	1
	1%	1%	*	1%	1%	1%	*	*	-	*	1%	1%	*	*	1%	1%	1%	-	-	1%	-	2%	-	-	-	1%	1%	1%
Other ethnic group	7	2	6	-	2	1	3	1	-	3	2	1	2	-	-	1	1	-	-	-	*	2	2	1	-	2	2	-
	*	*	1%	-	1%	*	1%	*	-	*	*	*	*	-	-	*	1%	-	-	-	*	1%	1%	*	-	1%	*	-
Prefer not to answer	19	11	8	4	4	3	2	2	4	9	4	3	3	2	2	2	*	1	-	2	1	5	1	3	1	3	7	5
	1%	1%	1%	2%	1%	1%	1%	1%	1%	2%	1%	1%	1%	1%	2%	1%	*	*	-	2%	*	2%	*	2%	2%	1%	1%	3%

Plastic Packaging Survey
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Absolutes/col percents

Table 31

To which of the following religious groups do you consider yourself to be a member of?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Christian	1003	458	544	69	125	146	176	173	313	259	291	205	248	88	40	114	78	97	60	45	102	133	122	83	40	140	389	84
	48%	45%	51%	30%	34%	43%	47%	56%	64%	45%	49%	48%	49%	50%	47%	48%	46%	53%	41%	45%	52%	48%	43%	46%	63%	44%	43%	45%
NET: Other	130	61	69	22	30	28	19	15	17	41	32	28	30	4	3	16	6	16	14	4	9	37	13	5	2	24	58	23
	6%	6%	6%	10%	8%	8%	5%	5%	3%	7%	5%	7%	6%	2%	3%	7%	3%	9%	10%	4%	5%	14%	5%	3%	3%	8%	6%	12%
Muslim	51	25	26	14	17	14	6	1	-	15	11	18	6	-	-	9	5	9	3	-	2	14	8	-	1	13	22	14
	2%	2%	2%	6%	5%	4%	2%	*	-	3%	2%	4%	1%	-	-	4%	3%	5%	2%	-	1%	5%	3%	-	1%	4%	2%	8%
Hindu	11	1	10	1	5	6	-	-	-	4	2	3	3	-	-	-	-	1	1	-	1	7	-	-	1	3	3	2
	1%	*	1%	*	1%	2%	-	-	-	1%	*	1%	1%	-	-	-	-	1%	1%	-	*	3%	-	-	1%	1%	*	1%
Jewish	12	8	4	1	-	-	1	2	8	6	3	1	2	-	1	1	-	-	1	-	1	8	1	-	-	1	5	1
	1%	1%	*	1%	-	-	*	1%	2%	1%	1%	*	*	-	1%	*	-	-	*	-	1%	3%	*	-	-	*	1%	1%
Sikh	3	1	2	1	-	-	-	2	-	1	-	1	2	-	-	-	-	-	3	-	-	-	-	-	-	2	1	-
	*	*	*	*	-	-	-	1%	-	*	-	*	*	-	-	-	-	-	2%	-	-	-	-	-	-	1%	*	-
Buddhist	11	5	7	-	2	1	4	1	3	5	3	-	3	1	-	4	-	-	2	1	-	3	1	*	-	*	6	1
	1%	*	1%	-	1%	*	1%	*	1%	1%	1%	-	1%	1%	-	2%	-	-	1%	1%	-	1%	*	*	-	*	1%	*
Other	41	21	20	5	6	7	9	9	5	10	12	5	14	3	2	3	1	6	4	4	5	6	4	4	1	6	20	5
	2%	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	1%	3%	2%	2%	1%	1%	3%	3%	4%	3%	2%	1%	2%	1%	2%	2%	3%
None	945	494	451	138	200	159	174	119	155	264	265	188	228	81	42	100	87	66	72	52	84	101	148	93	20	151	433	73
	45%	48%	42%	59%	55%	47%	47%	38%	32%	46%	45%	44%	45%	46%	49%	43%	50%	37%	49%	50%	43%	37%	52%	51%	32%	47%	48%	39%
Prefer not to say	26	14	13	4	9	4	3	4	2	11	4	6	5	4	1	5	1	2	2	1	1	5	2	1	1	4	16	6
	1%	1%	1%	2%	2%	1%	1%	1%	*	2%	1%	1%	1%	2%	1%	2%	1%	1%	1%	1%	*	2%	1%	1%	2%	1%	2%	3%

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Absolutes/col percents

Table 32
Which of the following best describes where you live?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
NET: Urban	1646	824	822	178	304	283	297	233	352	452	471	322	401	140	78	196	121	154	98	60	140	273	221	120	45	263	707	151
	78%	80%	76%	76%	84%	84%	80%	75%	72%	79%	80%	75%	78%	79%	91%	83%	71%	85%	66%	58%	71%	99%	77%	66%	72%	82%	79%	82%
Urban - Population over 10,000	900	477	422	107	189	144	154	116	191	265	248	173	213	80	41	101	72	86	48	26	56	221	104	47	17	157	379	98
	43%	47%	39%	46%	52%	43%	41%	37%	39%	46%	42%	41%	42%	45%	47%	43%	42%	47%	32%	26%	29%	80%	37%	26%	27%	49%	42%	53%
Town and Fringe	747	347	400	72	116	139	143	117	161	187	222	149	188	60	37	95	49	68	50	33	83	52	117	73	28	106	328	53
	35%	34%	37%	31%	32%	41%	38%	37%	33%	33%	38%	35%	37%	34%	44%	40%	29%	37%	33%	33%	43%	19%	41%	40%	45%	33%	37%	29%
NET: Rural	458	203	255	55	60	54	75	79	135	122	120	105	110	38	8	39	50	28	51	42	56	3	64	61	18	56	188	34
	22%	20%	24%	24%	16%	16%	20%	25%	28%	21%	20%	25%	22%	21%	9%	17%	29%	15%	34%	42%	29%	1%	23%	34%	28%	18%	21%	18%
Village	395	175	220	46	53	51	64	65	115	106	102	85	102	26	8	31	49	23	47	38	52	3	57	50	13	51	161	32
	19%	17%	20%	20%	14%	15%	17%	21%	24%	18%	17%	20%	20%	15%	9%	13%	29%	13%	31%	37%	26%	1%	20%	27%	20%	16%	18%	17%
Hamlet & Isolated Dwelling	63	28	35	9	7	3	11	13	20	16	19	19	9	12	-	8	1	5	4	5	4	-	7	12	5	5	27	2
	3%	3%	3%	4%	2%	1%	3%	4%	4%	3%	3%	5%	2%	7%	-	4%	*	2%	3%	5%	2%	-	3%	6%	8%	2%	3%	1%

Plastic Packaging Survey

ONLINE Fieldwork : 17th to 18th June 2020

Absolutes/col percents

Table 33
Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19), taking into account any changes due to the impact of the Coronavirus pandemic
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
NET: Working	1214	633	581	132	302	272	279	174	54	328	385	300	200	93	46	152	107	109	89	61	115	167	151	89	35	319	895	148
	58%	62%	54%	57%	83%	81%	75%	56%	11%	57%	65%	70%	39%	52%	53%	65%	63%	60%	60%	59%	59%	61%	53%	49%	55%	100%	100%	80%
NET: Employed	1083	553	530	128	283	259	234	148	31	298	348	262	175	81	44	138	93	102	81	55	105	143	129	76	35	317	766	141
	51%	54%	49%	55%	78%	77%	63%	48%	6%	52%	59%	61%	34%	46%	52%	59%	54%	56%	55%	53%	54%	52%	45%	42%	55%	99%	86%	76%
Working full time - working 30 hours per week or more	874	499	375	109	237	222	190	102	14	255	279	212	128	66	40	106	76	81	64	48	72	124	108	58	33	260	614	122
	42%	49%	35%	47%	65%	66%	51%	33%	3%	44%	47%	50%	25%	37%	47%	45%	44%	45%	43%	47%	37%	45%	38%	32%	52%	82%	69%	66%
Working part-time - working between 8 and 29 hours per week	209	55	154	19	46	36	44	46	17	42	69	50	47	16	4	32	18	21	17	7	33	20	21	18	2	57	152	19
	10%	5%	14%	8%	13%	11%	12%	15%	4%	7%	12%	12%	9%	9%	5%	14%	10%	12%	11%	7%	17%	7%	7%	10%	3%	18%	17%	11%
NET: Self-employed	131	80	52	4	19	14	46	26	23	31	37	38	25	11	2	14	14	7	7	6	10	24	22	14	-	2	129	7
	6%	8%	5%	2%	5%	4%	12%	8%	5%	5%	6%	9%	5%	6%	2%	6%	8%	4%	5%	6%	5%	9%	8%	8%	-	1%	14%	4%
Self-employed - working 30 hours per week or more	85	61	24	-	16	8	34	15	11	18	21	32	14	10	-	7	11	5	6	5	6	13	17	6	-	1	84	5
	4%	6%	2%	-	5%	2%	9%	5%	2%	3%	3%	8%	3%	6%	-	3%	6%	3%	4%	4%	3%	5%	6%	3%	-	*	9%	3%
Self-employed - working between 8 and 29 hours per week	46	18	28	4	3	6	11	11	11	13	17	6	11	1	2	7	3	2	2	2	4	10	4	8	-	1	45	2
	2%	2%	3%	2%	1%	2%	3%	3%	2%	2%	3%	1%	2%	1%	2%	3%	2%	1%	1%	1%	2%	4%	2%	4%	-	*	5%	1%
NET: Not working	890	394	496	102	62	64	93	137	432	246	206	127	311	85	40	83	64	72	60	41	81	109	135	92	28	-	-	37
	42%	38%	46%	43%	17%	19%	25%	44%	89%	43%	35%	30%	61%	48%	47%	35%	37%	40%	40%	41%	41%	39%	47%	51%	45%	-	-	20%
Not working but seeking work or temporarily unemployed or sick	75	44	30	12	12	17	15	17	1	7	5	8	55	9	3	8	4	9	6	2	4	9	10	8	3	-	-	3
	4%	4%	3%	5%	3%	5%	4%	5%	*	1%	1%	2%	11%	5%	3%	4%	2%	5%	4%	2%	2%	3%	4%	5%	4%	-	-	2%
Not working and not seeking work	114	51	62	4	14	17	34	32	12	12	16	6	80	14	3	11	9	8	9	7	9	13	15	12	3	-	-	3
	5%	5%	6%	2%	4%	5%	9%	10%	2%	2%	3%	1%	16%	8%	4%	5%	5%	5%	6%	7%	4%	5%	5%	6%	4%	-	-	2%
Student	99	49	49	82	12	5	-	-	-	29	34	17	18	12	8	9	5	6	4	8	7	15	12	13	-	-	-	11
	5%	5%	5%	35%	3%	1%	-	-	-	5%	6%	4%	4%	7%	9%	4%	3%	3%	3%	8%	4%	5%	4%	7%	-	-	-	6%
Retired on a state pension only	113	28	85	-	-	-	-	1	112	14	13	12	74	10	3	5	9	13	7	5	15	17	22	6	3	-	-	1
	5%	3%	8%	-	-	-	-	*	23%	2%	2%	3%	14%	5%	4%	2%	5%	7%	5%	5%	8%	6%	8%	3%	5%	-	-	1%

Plastic Packaging Survey

ONLINE Fieldwork : 17th to 18th June 2020

Absolutes/col percents

Table 33

Please indicate which of the following best describes your working status before March 2020 (Pre-Covid 19), taking into account any changes due to the impact of the Coronavirus pandemic
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector		Opinion Influencer		
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	Northern Ire-land		Public	Private
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Retired with a private pension	372	200	171	-	-	-	6	64	302	173	108	57	34	30	16	40	28	27	23	16	34	41	59	45	13	-	-	14
	18%	19%	16%	-	-	-	2%	21%	62%	30%	18%	13%	7%	17%	19%	17%	16%	15%	16%	15%	18%	15%	21%	25%	20%	-	-	8%
House person, housewife, househusband, etc.	118	21	98	3	24	25	37	23	6	11	30	27	50	10	7	10	9	9	11	4	11	15	17	9	7	-	-	5
	6%	2%	9%	1%	7%	7%	10%	7%	1%	2%	5%	6%	10%	6%	8%	4%	5%	5%	7%	4%	6%	5%	6%	5%	11%	-	-	3%

Plastic Packaging Survey

ONLINE Fieldwork : 17th to 18th June 2020

Absolutes/col percents

Table 34

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Gender			Age						Social Grade				Region											Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Current working status																												
Currently furloughed / reduced hours / employer imposed temporary leave of absence as a result of the Coronavirus	335 16%	163 16%	172 16%	36 15%	80 22%	75 22%	79 21%	51 17%	14 3%	79 14%	101 17%	97 23%	60 12%	22 12%	18 21%	37 16%	33 19%	35 19%	29 20%	12 12%	31 16%	46 17%	38 13%	22 12%	12 19%	70 22%	265 30%	44 24%
NET: Working	843 40%	454 44%	389 36%	102 44%	213 59%	186 55%	194 52%	113 36%	35 7%	247 43%	277 47%	193 45%	125 25%	69 39%	27 31%	111 47%	73 43%	71 39%	56 38%	47 46%	81 41%	107 39%	108 38%	72 39%	22 35%	246 77%	575 64%	101 55%
NET: Employed	739 35%	386 38%	353 33%	99 42%	196 54%	174 52%	156 42%	92 29%	22 4%	221 38%	247 42%	159 37%	112 22%	61 35%	25 29%	101 43%	65 38%	63 35%	50 33%	41 40%	71 36%	93 34%	89 31%	58 32%	22 35%	244 77%	477 53%	94 51%
Working full time - working 30 hours per week or more	598 28%	335 33%	263 24%	84 36%	171 47%	144 43%	121 32%	67 22%	10 2%	190 33%	200 34%	129 30%	78 15%	49 28%	22 25%	80 34%	53 31%	49 27%	41 27%	37 36%	55 28%	83 30%	69 24%	42 23%	20 31%	201 63%	385 43%	76 41%
Working part-time - working between 8 and 29 hours per week	142 7%	51 5%	91 8%	15 7%	25 7%	30 9%	35 9%	25 8%	11 2%	31 5%	47 8%	30 7%	34 7%	12 7%	4 4%	21 9%	12 7%	15 8%	9 6%	4 4%	15 8%	11 4%	20 7%	16 9%	2 4%	43 13%	92 10%	18 10%
NET: Self-employed	104 5%	68 7%	36 3%	3 1%	17 5%	12 4%	38 10%	21 7%	13 3%	26 5%	30 5%	34 8%	14 3%	8 4%	2 2%	11 5%	8 5%	7 4%	6 4%	6 6%	10 5%	14 5%	18 6%	14 8%	- -	2 1%	98 11%	7 4%
Self-employed - working 30 hours per week or more	38 2%	31 3%	7 1%	- -	6 2%	4 1%	13 3%	10 3%	4 1%	10 2%	8 1%	17 4%	3 1%	4 2%	- -	3 1%	4 2%	4 2%	3 2%	2 2%	2 1%	4 2%	8 3%	5 2%	- -	1 *	36 4%	2 1%
Self-employed - working between 8 and 29 hours per week	66 3%	37 4%	29 3%	3 1%	11 3%	8 2%	25 7%	11 3%	9 2%	16 3%	22 4%	17 4%	10 2%	4 2%	2 2%	8 3%	4 2%	3 1%	4 2%	4 4%	8 4%	9 3%	11 4%	10 5%	- -	1 *	61 7%	5 3%
NET: Not working	926 44%	410 40%	516 48%	96 41%	71 19%	76 22%	99 27%	147 47%	437 90%	249 43%	214 36%	137 32%	326 64%	87 49%	41 48%	87 37%	65 38%	76 42%	63 43%	43 42%	84 43%	123 45%	140 49%	87 48%	29 46%	2 1%	55 6%	39 21%
Not working but seeking work or temporarily unemployed or sick	105 5%	59 6%	46 4%	18 8%	20 5%	27 8%	17 5%	20 6%	3 1%	9 2%	14 2%	18 4%	63 12%	10 5%	4 5%	10 4%	7 4%	10 6%	8 5%	3 3%	5 3%	23 8%	15 5%	7 4%	3 5%	- -	36 4%	5 3%

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Absolutes/col percents

Table 34

Please indicate which of the following best describes your working status today, taking into account any changes due to the impact of the Coronavirus pandemic

Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opinion Influ-encer
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Not working and not seeking work	125 6%	54 5%	71 7%	5 2%	15 4%	20 6%	39 11%	38 12%	8 2%	13 2%	14 2%	9 2%	89 17%	15 9%	3 4%	15 6%	8 5%	12 7%	11 7%	8 8%	8 4%	15 5%	17 6%	10 5%	3 4%	2 1%	11 1%	4 2%
Student	84 4%	45 4%	39 4%	69 30%	10 3%	5 1%	-	-	-	27 5%	31 5%	11 2%	15 3%	10 6%	8 9%	3 1%	4 3%	5 3%	4 3%	8 8%	6 3%	15 5%	9 3%	11 6%	-	-	1 *	11 6%
Retired on a state pension only	115 5%	29 3%	86 8%	-	-	-	-	1 *	114 23%	14 2%	13 2%	13 3%	75 15%	10 5%	3 4%	6 3%	9 5%	13 7%	7 5%	5 5%	15 8%	17 6%	22 8%	7 4%	3 5%	-	1 *	1 1%
Retired with a private pension	376 18%	202 20%	174 16%	-	-	-	6 2%	64 21%	306 63%	174 30%	111 19%	58 14%	33 6%	30 17%	16 19%	42 18%	29 17%	27 15%	23 16%	16 15%	38 19%	40 14%	60 21%	43 24%	13 20%	-	5 1%	14 8%
House person, housewife, househusband, etc.	120 6%	21 2%	99 9%	3 1%	26 7%	24 7%	37 10%	23 8%	6 1%	11 2%	30 5%	28 6%	51 10%	11 6%	7 8%	10 4%	8 4%	9 5%	11 7%	4 4%	12 6%	15 5%	17 6%	10 6%	7 11%	-	2 *	5 3%

Plastic Packaging Survey

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Absolutes/col percents

Table 35

Do you work in any of the following occupations?

Base: All respondents who work

	Gender		Age							Social Grade				Region											Employment Sector		Opinion Influencer	
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public		Pri-vate
Unweighted base	1187	611	576	128	282	277	268	178	54	357	367	255	208	90	41	132	94	107	92	65	124	152	159	99	32	306	881	140
Weighted base	1214	633	581	132	302	272	279	174	54	328	385	300	200	93	46	152	107	109	89	61	115	167	151	89	35	319	895	148
NET: Public Sector	319	141	178	34	92	69	75	43	5	104	130	52	32	23	16	32	18	32	29	22	29	53	31	20	14	319	-	47
	26%	22%	31%	26%	30%	25%	27%	25%	9%	32%	34%	17%	16%	25%	36%	21%	17%	29%	33%	37%	25%	32%	21%	22%	39%	100%	-	32%
A nationalised industry/state corporation	25	19	6	5	6	6	5	3	-	7	9	3	6	1	3	3	1	1	6	1	1	5	1	2	-	25	-	6
	2%	3%	1%	4%	2%	2%	2%	2%	-	2%	2%	1%	3%	1%	8%	2%	1%	1%	7%	2%	1%	3%	*	3%	-	8%	-	4%
Central government or civil service (including Courts service and Bank of England)	28	16	12	2	6	10	4	6	1	14	8	4	2	2	3	2	2	-	2	2	2	2	3	4	5	28	-	2
	2%	3%	2%	2%	2%	4%	1%	3%	1%	4%	2%	1%	1%	2%	6%	1%	2%	-	2%	4%	2%	1%	2%	5%	14%	9%	-	2%
Local government or council (including fire services, police and local authority controlled schools/colleges)	122	46	76	11	29	29	32	20	2	38	58	17	8	6	5	10	8	16	11	7	15	26	12	7	-	122	-	18
	10%	7%	13%	8%	9%	11%	11%	11%	3%	12%	15%	6%	4%	6%	10%	6%	7%	14%	12%	11%	13%	16%	8%	8%	-	38%	-	12%
A university, or other grant funded establishment (include opted-out schools)	40	19	21	3	12	10	11	4	-	18	14	6	2	3	1	5	3	3	4	4	4	3	5	2	4	40	-	5
	3%	3%	4%	2%	4%	4%	4%	3%	-	5%	4%	2%	1%	3%	3%	3%	3%	3%	4%	6%	3%	2%	3%	2%	11%	13%	-	4%
A health authority or NHS Trust	73	26	47	8	25	14	16	8	2	19	34	14	5	8	4	12	2	7	5	7	4	11	7	3	3	73	-	10
	6%	4%	8%	6%	8%	5%	6%	5%	3%	6%	9%	5%	3%	8%	9%	8%	2%	6%	6%	12%	4%	6%	5%	3%	8%	23%	-	7%
The armed forces	4	3	1	-	3	-	1	-	-	1	-	3	-	-	-	-	1	2	1	-	-	-	-	-	-	4	-	1
	*	*	*	-	1%	-	*	-	-	*	-	1%	-	-	-	-	1%	1%	1%	-	-	-	-	-	-	1%	-	1%
Other public sector occupation (Please specify as much detail as possible)	27	12	15	5	11	2	6	2	1	6	7	6	9	4	-	1	2	3	-	1	3	6	4	1	2	27	-	4
	2%	2%	3%	4%	4%	1%	2%	1%	2%	2%	2%	2%	4%	4%	-	1%	2%	3%	-	2%	2%	3%	3%	1%	6%	8%	-	3%
NET: Private Sector	895	492	403	98	210	203	205	131	49	224	255	248	168	70	29	120	89	77	60	38	87	114	120	70	21	-	895	101
	74%	78%	69%	74%	70%	75%	73%	75%	91%	68%	66%	83%	84%	75%	64%	79%	83%	71%	67%	63%	75%	68%	79%	78%	61%	-	100%	68%

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Absolutes/col percents

Table 35

Do you work in any of the following occupations?**Base: All respondents who work**

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	1214	633	581	132	302	272	279	174	54	328	385	300	200	93	46	152	107	109	89	61	115	167	151	89	35	319	895	148
A charity, voluntary organisation or trust	49 4%	17 3%	33 6%	6 4%	8 3%	10 4%	11 4%	12 7%	3 5%	12 4%	20 5%	10 3%	7 4%	9 10%	1 3%	6 4%	4 4%	4 4%	5 5%	1 8%	8 1%	3 5%	2 2%	- 3%	- -	49 6%	6 4%	
Self-employed (Private sector)	167 14%	108 17%	59 10%	4 3%	32 10%	22 8%	57 20%	30 17%	23 43%	42 13%	44 12%	52 17%	29 14%	13 14%	3 6%	17 11%	18 17%	7 7%	10 11%	7 15%	17 18%	29 19%	15 17%	2 5%	- -	167 19%	19 13%	
None of the above/ I work in the Private sector	679 56%	367 58%	311 54%	88 67%	170 56%	171 63%	137 49%	90 51%	23 43%	169 52%	191 49%	186 62%	132 66%	48 51%	25 55%	96 64%	67 62%	66 60%	46 51%	26 43%	68 59%	76 46%	88 58%	52 59%	20 56%	- -	679 76%	77 52%

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Table 36

Do you have any children aged 18 or under? If so, how old are they?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	London	South East	South West	North Ireland	Public	Private	Opinion Influencer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
No children aged 18 or under	1596	793	803	215	219	143	255	289	475	456	448	292	401	140	69	179	119	129	108	86	145	207	220	149	46	218	600	115
	76%	77%	75%	92%	60%	42%	68%	93%	98%	79%	76%	68%	78%	79%	81%	76%	70%	71%	72%	84%	74%	75%	77%	82%	73%	68%	67%	62%
NET: Yes	503	229	274	16	144	194	116	22	12	117	142	135	109	38	17	55	52	53	41	16	51	67	66	31	17	100	293	70
	24%	22%	25%	7%	39%	58%	31%	7%	2%	20%	24%	32%	21%	21%	19%	23%	30%	29%	28%	15%	26%	24%	23%	17%	27%	31%	33%	38%
NET: Any 5-18	406	181	225	6	83	171	112	22	12	88	113	107	99	31	10	48	42	41	30	12	44	53	55	27	12	78	239	54
	19%	18%	21%	2%	23%	51%	30%	7%	2%	15%	19%	25%	19%	17%	12%	20%	25%	23%	20%	12%	23%	19%	19%	15%	19%	25%	27%	29%
NET: Any 11-18	265	112	154	3	33	102	95	20	12	57	76	63	70	22	7	33	28	25	19	10	28	30	36	18	9	49	146	33
	13%	11%	14%	1%	9%	30%	25%	7%	2%	10%	13%	15%	14%	12%	8%	14%	17%	14%	13%	10%	14%	11%	13%	10%	15%	15%	16%	18%
Yes - children aged under 5 years old	174	85	89	12	94	56	10	2	-	42	49	55	27	14	8	18	19	22	17	5	15	17	25	6	7	32	104	27
	8%	8%	8%	5%	26%	17%	3%	1%	-	7%	8%	13%	5%	8%	9%	8%	11%	12%	11%	5%	8%	6%	9%	3%	12%	10%	12%	14%
Yes - children aged 5 to 10 years old	226	103	123	3	71	111	37	4	-	47	58	67	53	16	5	28	25	23	17	4	24	35	29	16	4	45	144	33
	11%	10%	11%	1%	20%	33%	10%	1%	-	8%	10%	16%	10%	9%	6%	12%	15%	13%	11%	4%	12%	13%	10%	9%	6%	14%	16%	18%
Yes - children aged 11 to 15 years old	201	80	121	2	32	82	69	11	5	43	56	48	54	18	3	27	19	20	15	8	22	21	29	13	6	38	113	23
	10%	8%	11%	1%	9%	24%	19%	4%	1%	7%	9%	11%	11%	10%	4%	11%	11%	11%	10%	7%	11%	7%	10%	7%	10%	12%	13%	12%
Yes - children aged 16 to 18 years old	101	44	57	1	*	36	42	10	11	22	26	28	25	5	5	12	14	9	10	3	12	9	12	6	3	16	53	11
	5%	4%	5%	1%	*	11%	11%	3%	2%	4%	4%	7%	5%	3%	6%	5%	8%	5%	7%	3%	6%	3%	4%	4%	5%	5%	6%	6%
Refused	5	4	1	2	1	-	1	-	-	2	1	-	2	-	-	1	-	-	-	*	-	2	-	2	-	1	2	-
	*	*	*	1%	*	-	*	-	-	*	*	-	*	-	-	*	-	-	-	*	-	1%	-	1%	-	*	*	-

Plastic Packaging Survey

ONLINE Fieldwork : 17th to 18th June 2020

Absolutes/col percents

Table 37
Which of the following ITV regions do you live in?
Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Anglia	200 9%	74 7%	125 12%	19 8%	48 13%	32 10%	35 10%	19 6%	46 10%	44 8%	73 12%	33 8%	50 10%	-	-	-	-	2 1%	19 13%	-	163 83%	-	15 5%	-	-	32 10%	96 11%	12 6%
Border	21 1%	9 1%	12 1%	1 *	6 2%	1 *	4 1%	6 2%	4 1%	6 1%	4 1%	5 1%	6 1%	4 2%	-	17 7%	-	-	-	-	-	-	-	-	1 1%	1 *	13 1%	-
Central	278 13%	140 14%	138 13%	30 13%	47 13%	59 18%	46 12%	40 13%	55 11%	62 11%	79 13%	67 16%	71 14%	1 1%	-	3 1%	-	167 92%	94 63%	-	-	-	4 1%	9 5%	-	50 16%	116 13%	23 13%
Granada	221 10%	114 11%	107 10%	27 12%	31 8%	41 12%	39 10%	36 12%	46 10%	58 10%	56 9%	53 12%	55 11%	-	-	210 90%	1 1%	1 1%	3 2%	2 2%	-	-	1 *	1 1%	-	32 10%	108 12%	15 8%
London	396 19%	200 19%	196 18%	41 17%	71 20%	63 19%	62 17%	58 19%	101 21%	148 26%	91 15%	79 18%	78 15%	-	-	-	-	-	3 2%	-	31 16%	276 100%	81 28%	5 3%	-	67 21%	160 18%	45 24%
Meridian	208 10%	96 9%	112 10%	22 10%	34 9%	31 9%	32 9%	30 10%	59 12%	52 9%	61 10%	43 10%	52 10%	-	-	-	-	1 *	1 1%	-	1 *	-	183 64%	22 12%	-	21 7%	81 9%	15 8%
STV	172 8%	83 8%	89 8%	19 8%	24 6%	23 7%	38 10%	32 10%	36 7%	44 8%	45 8%	40 9%	44 9%	172 97%	-	-	-	-	-	-	-	-	-	-	-	22 7%	69 8%	21 12%
Tyne Tees	89 4%	53 5%	36 3%	16 7%	12 3%	8 2%	16 4%	15 5%	22 5%	23 4%	29 5%	13 3%	24 5%	-	84 98%	-	5 3%	-	-	-	-	-	-	-	-	15 5%	30 3%	9 5%
Wales	102 5%	52 5%	50 5%	14 6%	22 6%	13 4%	22 6%	12 4%	19 4%	24 4%	33 6%	17 4%	27 5%	-	-	2 1%	-	-	-	100 98%	-	-	-	-	-	22 7%	39 4%	6 3%
West	55 3%	31 3%	24 2%	7 3%	13 3%	8 3%	11 3%	5 2%	11 2%	17 3%	20 3%	4 1%	15 3%	1 1%	-	2 1%	-	9 5%	-	-	-	-	1 *	42 23%	-	7 2%	27 3%	11 6%
Westcountry	104 5%	56 5%	48 4%	12 5%	14 4%	9 3%	23 6%	17 5%	28 6%	32 5%	31 5%	12 3%	30 6%	-	-	-	-	2 1%	-	-	-	-	-	102 56%	-	12 4%	38 4%	8 5%
Yorkshire	196 9%	90 9%	106 10%	21 9%	33 9%	34 10%	34 9%	30 10%	43 9%	46 8%	47 8%	53 12%	50 10%	-	1 2%	-	166 97%	-	28 19%	-	1 *	-	-	-	-	23 7%	98 11%	15 8%
UTV	63 3%	28 3%	35 3%	5 2%	10 3%	13 4%	9 2%	11 4%	15 3%	20 4%	23 4%	9 2%	10 2%	-	-	1 *	-	-	-	-	-	-	-	-	63 99%	14 4%	21 2%	5 3%

Plastic Packaging Survey

ONLINE Fieldwork : 17th to 18th June 2020

Absolutes/col percents

Table 38
Marital Status
Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- Influ- encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Single	692	367	325	195	147	134	114	62	39	171	234	112	174	53	34	84	50	56	39	37	60	117	90	57	14	131	335	77
	33%	36%	30%	84%	40%	40%	31%	20%	8%	30%	40%	26%	34%	30%	40%	36%	29%	31%	26%	36%	31%	43%	32%	31%	23%	41%	37%	41%
NET: Married/ Civil partnership/ co habiting	1107	564	543	34	209	186	212	178	288	328	274	277	227	87	41	126	89	111	96	57	104	121	143	90	42	159	471	93
	53%	55%	50%	15%	57%	55%	57%	57%	59%	57%	46%	65%	44%	49%	48%	54%	52%	61%	65%	56%	53%	44%	50%	66%	50%	53%	50%	
Married	798	412	386	3	109	128	148	147	263	239	199	201	159	61	31	85	67	81	70	30	80	84	98	73	37	92	311	58
	38%	40%	36%	1%	30%	38%	40%	47%	54%	42%	34%	47%	31%	34%	36%	36%	39%	45%	47%	29%	41%	31%	34%	40%	59%	29%	35%	31%
Civil Partnership	24	15	9	1	11	7	2	1	2	3	4	9	7	2	-	2	3	4	1	1	3	7	1	1	-	6	10	4
	1%	1%	1%	*	3%	2%	1%	*	*	1%	1%	2%	1%	1%	-	1%	2%	2%	1%	1%	1%	2%	*	*	-	2%	1%	2%
Co Habiting	285	137	148	31	89	51	61	30	23	85	72	67	61	24	10	39	19	26	25	26	20	30	44	17	5	61	151	31
	14%	13%	14%	13%	24%	15%	16%	10%	5%	15%	12%	16%	12%	13%	12%	17%	11%	14%	17%	26%	10%	11%	15%	9%	8%	19%	17%	17%
NET: Widowed/ separated/ divorced	296	91	205	-	7	17	44	71	157	69	83	37	107	36	9	24	33	15	14	7	32	33	52	33	7	28	84	13
	14%	9%	19%	-	2%	5%	12%	23%	32%	12%	14%	9%	21%	20%	10%	10%	19%	8%	9%	7%	17%	12%	18%	18%	11%	9%	9%	7%
Widowed	91	31	59	-	-	4	3	14	70	23	27	9	31	8	1	10	11	2	7	1	8	19	12	12	1	4	14	3
	4%	3%	6%	-	-	1%	1%	4%	14%	4%	5%	2%	6%	4%	1%	4%	6%	1%	4%	1%	4%	7%	4%	7%	1%	1%	2%	1%
Separated	39	14	25	-	5	4	11	12	7	9	12	5	12	6	1	3	2	1	1	*	7	6	6	4	2	9	17	6
	2%	1%	2%	-	1%	1%	3%	4%	2%	2%	2%	1%	2%	3%	1%	1%	1%	1%	1%	*	4%	2%	2%	2%	3%	3%	2%	3%
Divorced	166	45	121	-	3	8	30	46	80	36	43	23	64	22	7	12	20	12	7	6	17	9	34	16	4	16	52	4
	8%	4%	11%	-	1%	3%	8%	15%	16%	6%	7%	5%	12%	13%	9%	5%	12%	7%	4%	5%	9%	3%	12%	9%	6%	5%	6%	2%
Prefer not to answer	10	5	5	4	1	-	3	-	2	6	-	1	3	1	1	1	-	-	-	1	-	4	-	1	-	1	5	3
	*	*	*	2%	*	-	1%	-	*	1%	-	*	1%	1%	1%	*	-	-	-	1%	-	2%	-	1%	-	*	1%	1%

Plastic Packaging Survey

ONLINE Fieldwork : 17th to 18th June 2020

Absolutes/col percents

Table 39

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Glasgow	71 3%	37 4%	34 3%	8 4%	9 3%	9 3%	23 6%	12 4%	10 2%	17 3%	17 3%	18 4%	20 4%	71 40%	-	-	-	-	-	-	-	-	-	-	-	8 3%	32 4%	10 6%
Edinburgh	88 4%	41 4%	47 4%	11 5%	15 4%	11 3%	14 4%	16 5%	20 4%	23 4%	28 5%	15 3%	22 4%	86 48%	1 1%	1 1%	-	-	-	-	-	-	-	-	-	10 3%	36 4%	8 4%
Newcastle	96 5%	56 5%	40 4%	16 7%	16 4%	8 2%	18 5%	17 5%	21 4%	24 4%	32 5%	16 4%	25 5%	-	83 96%	10 4%	3 2%	-	-	-	-	-	-	-	-	16 5%	35 4%	9 5%
Leeds	88 4%	38 4%	50 5%	13 6%	17 5%	12 3%	14 4%	16 5%	16 3%	22 4%	19 3%	29 7%	18 4%	-	-	-	88 51%	-	-	-	-	-	-	-	-	14 5%	41 5%	6 3%
Hull	37 2%	22 2%	15 1%	4 2%	1 *	9 3%	8 2%	8 3%	8 2%	7 1%	9 2%	9 2%	12 2%	-	1 2%	-	31 18%	-	5 3%	-	-	-	-	-	-	4 1%	17 2%	1 *
Sheffield	55 3%	26 3%	29 3%	3 1%	15 4%	12 3%	10 3%	4 1%	11 2%	12 2%	19 3%	10 2%	14 3%	-	-	-	42 24%	-	13 9%	-	-	-	-	-	-	6 2%	32 4%	7 4%
Manchester	149 7%	76 7%	72 7%	22 9%	24 7%	27 8%	27 7%	21 7%	28 6%	36 6%	34 6%	37 9%	41 8%	-	-	138 59%	1 1%	8 5%	-	1 1%	-	-	-	-	-	22 7%	77 9%	12 6%
Liverpool	78 4%	46 4%	32 3%	7 3%	14 4%	15 4%	14 4%	13 4%	15 3%	20 3%	27 5%	15 4%	16 3%	-	-	66 28%	-	1 *	-	11 10%	-	-	-	-	-	13 4%	38 4%	3 1%
Nottingham	100 5%	42 4%	57 5%	12 5%	16 4%	24 7%	12 3%	12 4%	24 5%	19 3%	29 5%	27 6%	24 5%	-	-	-	2 1%	1 *	91 61%	-	6 3%	-	-	-	-	18 6%	44 5%	10 5%
Birmingham	171 8%	86 8%	85 8%	17 7%	33 9%	36 11%	30 8%	24 8%	30 6%	37 7%	51 9%	42 10%	41 8%	-	-	-	157 87%	12 8%	-	-	-	-	-	2 1%	-	35 11%	75 8%	18 10%
Norwich	85 4%	32 3%	54 5%	8 4%	20 6%	14 4%	17 5%	8 3%	18 4%	12 2%	30 5%	19 4%	25 5%	-	-	-	-	-	2 1%	-	81 41%	-	3 1%	-	22 7%	37 4%	3 2%	
Milton Keynes	52 2%	24 2%	28 3%	5 2%	10 3%	14 4%	9 3%	2 1%	12 3%	25 4%	9 2%	6 1%	12 2%	-	-	-	-	1 *	16 11%	-	25 13%	1 *	9 3%	-	7 2%	28 3%	5 3%	
Brighton	46 2%	17 2%	29 3%	7 3%	8 2%	5 1%	8 2%	4 1%	15 3%	13 2%	9 2%	14 3%	10 2%	-	-	-	-	-	-	-	-	-	46 16%	-	5 2%	20 2%	4 2%	

Plastic Packaging Survey

ONLINE Fieldwork : 17th to 18th June 2020

Absolutes/col percents

Table 39

Which of the following cities do you live in, or nearest to?

Base: All respondents

	Gender			Age						Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opinion Influ-encer
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Oxford	36 2%	21 2%	15 1%	5 2%	11 3%	4 1%	3 1%	3 1%	10 2%	12 2%	13 2%	5 1%	7 1%	-	-	1 *	-	-	-	-	-	-	31 11%	4 2%	-	5 1%	15 2%	3 2%
London	473 22%	236 23%	237 22%	46 20%	86 24%	76 22%	75 20%	72 23%	119 24%	159 28%	125 21%	90 21%	100 20%	-	-	1 1%	-	1 1%	-	-	66 34%	272 99%	128 45%	4 2%	-	68 21%	196 22%	48 26%
Southampton	80 4%	41 4%	39 4%	9 4%	12 3%	14 4%	13 4%	11 4%	20 4%	18 3%	29 5%	14 3%	20 4%	-	-	-	-	-	-	-	1 *	3 1%	53 18%	23 13%	-	11 3%	32 4%	6 3%
Bristol	73 3%	43 4%	31 3%	7 3%	9 2%	8 3%	18 5%	12 4%	18 4%	29 5%	18 3%	9 2%	17 3%	-	-	-	-	1 1%	-	-	-	-	-	72 40%	-	7 2%	32 4%	10 5%
Plymouth	62 3%	31 3%	31 3%	9 4%	9 2%	6 2%	14 4%	7 2%	17 4%	14 2%	20 3%	7 2%	21 4%	-	-	-	-	-	-	-	-	-	-	62 34%	-	8 3%	24 3%	6 3%
Cardiff	82 4%	41 4%	40 4%	13 5%	17 5%	10 3%	18 5%	8 3%	15 3%	24 4%	25 4%	12 3%	21 4%	-	-	-	-	-	-	80 79%	-	-	-	1 1%	-	17 5%	32 4%	5 3%
Belfast	63 3%	29 3%	34 3%	4 2%	10 3%	13 4%	9 2%	11 4%	15 3%	21 4%	23 4%	9 2%	10 2%	-	-	-	-	-	-	-	-	-	-	-	63 100%	14 4%	21 2%	5 3%
None of these	120 6%	42 4%	78 7%	6 3%	11 3%	10 3%	19 5%	30 10%	44 9%	31 5%	25 4%	26 6%	37 7%	21 12%	1 1%	16 7%	4 2%	11 6%	11 7%	11 10%	17 9%	-	15 5%	12 7%	-	10 3%	31 3%	6 3%

Plastic Packaging Survey

ONLINE Fieldwork : 17th to 18th June 2020

Absolutes/col percents

Table 40

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humberside	West Midlands	East Midlands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri- vate	Opin- ion Influ- encer	
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178	
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185	
Up to £7,000	(3.5)	80	36	44	9	17	14	11	18	12	4	13	10	54	5	3	11	7	9	5	2	7	14	8	6	4	4	23	6
		4%	4%	4%	4%	5%	4%	3%	6%	3%	1%	2%	2%	11%	3%	4%	5%	4%	5%	3%	2%	4%	5%	3%	3%	7%	1%	3%	3%
£7,001 to £14,000	(10.5)	271	97	173	12	35	27	59	55	82	22	67	42	140	31	13	28	17	25	20	16	27	28	37	24	5	23	81	15
		13%	9%	16%	5%	10%	8%	10%	18%	17%	4%	11%	10%	27%	18%	15%	12%	10%	14%	16%	14%	10%	13%	13%	8%	7%	9%	8%	
£14,001 to £21,000	(17.5)	353	159	194	21	41	52	71	59	109	60	114	64	114	37	18	40	38	33	24	16	38	38	39	28	5	28	135	19
		17%	15%	18%	9%	11%	16%	19%	19%	22%	10%	19%	15%	22%	21%	21%	17%	22%	18%	16%	16%	20%	14%	14%	15%	7%	9%	15%	10%
£21,001 to £28,000	(24.5)	375	208	167	23	67	64	69	55	98	89	124	81	81	27	23	37	35	27	26	21	39	53	47	30	9	63	159	28
		18%	20%	16%	10%	18%	19%	18%	18%	20%	16%	21%	19%	16%	15%	27%	16%	20%	15%	18%	21%	20%	19%	16%	17%	15%	20%	18%	15%
£28,001 to £34,000	(31)	269	137	132	19	46	50	47	46	62	79	92	57	41	18	8	28	26	21	15	16	27	33	40	28	11	51	122	22
		13%	13%	12%	8%	13%	15%	13%	15%	13%	14%	16%	13%	8%	10%	9%	12%	15%	12%	10%	16%	14%	12%	14%	15%	17%	16%	14%	12%
£34,001 to £41,000	(37.5)	177	90	87	14	39	35	22	19	48	62	43	51	21	9	1	31	14	20	11	5	9	30	31	9	7	32	85	23
		8%	9%	8%	6%	11%	10%	6%	6%	10%	11%	7%	12%	4%	5%	1%	13%	8%	11%	7%	5%	5%	11%	11%	5%	11%	10%	10%	12%
£41,001 to £48,000	(44.5)	119	49	71	21	25	25	21	11	16	38	45	28	8	14	3	19	4	9	13	5	11	14	12	10	6	35	60	17
		6%	5%	7%	9%	7%	8%	6%	3%	3%	7%	8%	7%	2%	8%	3%	8%	2%	5%	8%	5%	6%	5%	4%	6%	10%	11%	7%	9%
£48,001 to £55,000	(51.5)	108	55	53	22	25	20	17	15	9	46	25	29	8	12	6	8	11	12	6	4	9	10	17	10	4	18	67	19
		5%	5%	5%	9%	7%	6%	5%	5%	2%	8%	4%	7%	1%	7%	7%	3%	6%	7%	4%	4%	5%	4%	6%	5%	6%	6%	8%	10%
£55,001 to £62,000	(58.5)	40	26	14	15	10	8	4	1	2	18	8	13	2	2	-	6	4	3	3	3	7	4	6	2	1	9	24	5
		2%	3%	1%	7%	3%	2%	1%	*	*	3%	1%	3%	*	1%	-	3%	2%	2%	2%	3%	4%	1%	2%	1%	1%	3%	3%	3%
£62,001 to £69,000	(65.5)	41	17	24	10	10	7	6	6	3	19	4	12	6	7	-	6	1	1	6	1	2	5	6	6	-	6	28	2
		2%	2%	2%	4%	3%	2%	2%	2%	1%	3%	1%	3%	1%	4%	-	3%	1%	1%	4%	1%	1%	2%	2%	3%	-	2%	3%	1%
£69,001 to £76,000	(72.5)	38	28	9	7	9	5	8	4	5	22	6	6	3	2	1	-	4	3	4	4	4	4	2	7	2	9	18	4
		2%	3%	1%	3%	2%	1%	2%	1%	1%	4%	1%	1%	1%	1%	2%	-	2%	2%	2%	4%	2%	2%	1%	4%	3%	3%	2%	2%
£76,001 to £83,000	(79.5)	22	15	7	3	7	1	6	1	3	16	5	-	1	2	-	-	1	1	-	-	7	4	5	1	7	8	2	
		1%	1%	1%	1%	2%	*	2%	*	1%	3%	1%	-	*	1%	-	-	1%	-	-	-	3%	1%	3%	2%	2%	1%	1%	1%
£83,001 or more	(86)	63	41	22	19	14	9	15	2	4	48	9	5	-	6	3	5	2	3	5	6	3	13	12	4	1	13	30	11
		3%	4%	2%	8%	4%	3%	4%	*	1%	8%	2%	1%	-	4%	3%	2%	1%	2%	3%	6%	2%	5%	4%	2%	2%	4%	3%	6%

Plastic Packaging Survey
ONLINE Fieldwork : 17th to 18th June 2020

Absolutes/col percents

Table 40

What is the combined annual income of your household, prior to tax being deducted?

Base: All respondents

	Gender		Age							Social Grade				Region										Employment Sector				
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scot-land	North East	North West	York-shire & Humb-erside	West Mid-lands	East Mid-lands	Wales	East-ern	London	South East	South West	North-ern Ire-land	Public	Pri-vate	Opin-ion Influ-encer
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
Prefer not to answer	148	68	80	39	20	19	17	20	33	50	36	29	33	5	8	17	10	14	13	4	10	23	25	13	6	21	54	12
	7%	7%	7%	17%	5%	6%	4%	6%	7%	9%	6%	7%	6%	3%	9%	7%	6%	8%	9%	4%	5%	8%	9%	7%	9%	6%	6%	7%
Average income (£000's)	30.30	32.38	28.29	41.97	34.08	31.59	30.00	25.22	25.03	41.34	28.71	31.17	19.31	30.23	26.14	29.21	28.04	28.77	31.20	31.69	28.15	32.21	31.78	32.10	33.17	36.18	33.38	36.08

Plastic Packaging Survey

ONLINE Fieldwork : 17th to 18th June 2020

Absolutes/col percents

Table 41

Do you have a longstanding physical or mental condition or disability that has lasted or is likely to last 12 months and which has a substantial adverse effect on your ability to carry out day-to-day activities?

Base: All respondents

	Gender			Age							Social Grade				Region										Employment Sector			
	Total	Male	Female	18-24	25-34	35-44	45-54	55-64	65+	AB	C1	C2	DE	Scotland	North East	North West	Yorkshire & Humber	West Midlands	East Midlands	Wales	East of London	South East	South West	North of Ireland	Public	Private	Opinion Influencer	
Unweighted base	2104	1041	1063	238	351	354	367	332	462	618	575	374	537	176	83	214	155	175	158	113	213	251	307	199	60	306	881	178
Weighted base	2104	1027	1077	234	364	337	372	311	486	574	591	427	511	178	86	235	171	182	149	102	196	276	286	182	63	319	895	185
NET: Yes	464 22%	208 20%	256 24%	23 10%	49 14%	66 20%	103 28%	96 31%	127 26%	92 16%	119 20%	78 18%	174 34%	56 32%	14 16%	54 23%	33 19%	35 20%	38 25%	20 19%	48 25%	43 16%	60 21%	45 25%	19 30%	49 15%	126 14%	41 22%
Yes - physical condition	308 15%	139 13%	169 16%	3 1%	22 6%	34 10%	70 19%	76 24%	104 21%	66 12%	85 14%	41 10%	116 23%	35 20%	10 11%	35 15%	22 13%	26 14%	24 16%	12 12%	30 15%	32 11%	40 14%	26 15%	14 23%	31 10%	68 8%	27 15%
Yes - mental condition	208 10%	97 9%	111 10%	17 7%	32 9%	48 14%	58 16%	38 12%	15 3%	31 5%	47 8%	46 11%	84 16%	32 18%	7 8%	29 12%	13 8%	15 8%	18 12%	8 8%	15 8%	15 5%	29 10%	20 11%	7 11%	30 9%	62 7%	24 13%
Yes - disability	159 8%	70 7%	88 8%	3 1%	10 3%	17 5%	45 12%	34 11%	49 10%	29 5%	33 6%	18 4%	79 15%	28 16%	4 4%	15 6%	9 5%	7 4%	13 8%	6 6%	19 10%	17 6%	17 6%	18 10%	7 11%	7 2%	30 3%	12 7%
Yes - other	14 1%	7 1%	7 1%	- -	3 1%	* *	2 *	3 1%	6 1%	3 *	4 1%	2 *	6 1%	1 *	- -	- -	1 1%	* *	1 *	2 2%	2 1%	1 *	1 1%	5 3%	- -	* *	3 *	* *
No	1600 76%	800 78%	801 74%	206 88%	305 84%	265 79%	260 70%	211 68%	354 73%	467 81%	341 79%	327 80%	117 64%	117 66%	70 82%	176 75%	134 78%	145 80%	110 74%	82 80%	147 75%	223 81%	223 78%	130 71%	43 69%	265 83%	751 84%	138 75%
Prefer not to say	40 2%	19 2%	21 2%	5 2%	9 3%	5 2%	10 3%	4 1%	6 1%	15 3%	7 1%	8 2%	10 2%	5 3%	1 1%	5 2%	4 3%	1 *	1 1%	1 1%	* *	9 3%	3 1%	7 4%	1 2%	5 2%	19 2%	5 3%